

Dr. Joy Wiggins

"Joy Wiggins, PhD helps companies make more profit through cultural agility. She is an internationally recognized keynote speaker, author, and Cultural Agility expert who helps organizations increase revenue by leading more effectively across cultural and identity differences. As the co-author of *From Sabotage to Support* and a TEDx speaker, she equips global teams with research-backed tools—including her Cultural Agility Change Model (CACM)—to lead with empathy, adaptability, and strategic clarity.

Companies that partner with Joy see measurable gains in innovation, retention, and team performance—while avoiding the costly missteps of global expansion, cross-cultural conflict, and miscommunication. Her human-centered approach helps leaders navigate power, identity, and communication with precision—turning cultural complexity into a strategic asset.

As part of CACM, Joy developed the Kaleidoscope Method, a transformational framework that helps leaders shift their perspective and leverage the full spectrum of identity within their teams. Just like a kaleidoscope reveals new patterns when turned, this method teaches leaders how to reframe discomfort, difference, and uncertainty as opportunities for clarity, collaboration, and creativity. The result? Stronger relationships, sharper decisions, and inclusive cultures that outperform the competition.

With a PhD in Language, Education, and Society and over two decades of experience across higher education, Fortune 500 companies, and international NGOs, Joy bridges academic insight with practical results. Her work has empowered leadership teams across Europe, the U.S., Asia, and the Middle East to embed equity into everyday decision-making—without relying on politicized language or performative checklists.

Whether she's advising executives or delivering a keynote to thousands, Joy brings warmth, strategy, and powerful storytelling to every room she enters—helping organizations grow not just in numbers, but in integrity and impact."