

Katrina "Kat" Duesterhaus is a passionate feminist organizer, strategist, and communications expert at the forefront of the national struggle against authoritarianism. She organizes with grassroots groups like **Indivisible**, **Women's March**, and the **50501 Movement**, where her work in April 2025 helped mobilize over 5 million Americans to take peaceful action against the Trump regime. Known for her intersectional approach and innovation, Kat has spent nearly a decade driving transformative change in gender justice, LGBTQ+ rights, racial equity, survivor advocacy, and reproductive freedom.

Kat has played a pivotal role in advancing critical policy reforms in Florida, contributing to the passage of four landmark state laws: **Donna's Law (2020)**, which removed time limits for prosecuting sexual assault cases involving minors; **Gail's Law (2021)**, establishing a statewide rape kit tracking system; **SB 1530 (2021)**, mandating trauma-informed training for law enforcement and the creation of Sexual Assault Response Teams (SARTs); and **Greyson's Law (2022)**, allowing judges to temporarily suspend custody rights in cases where a parent is deemed a danger to their child.

Beyond legislative work, Kat is deeply committed to survivor support, working with national organizations such as **RAINN** and **EVAWI** to train law enforcement, healthcare professionals, and advocates on trauma-informed approaches. As a **non-binary, disabled, queer, survivor of childhood sexual violence**, Kat brings a deeply personal perspective to her advocacy, ensuring systems evolve to better support all survivors.

Kat is also a social media influencer and content creator, using her digital platforms to drive real-world action. Her contributions in the **Equal Rights Amendment (ERA)** campaign were instrumental in the successful push for President Biden to declare the ERA "the law of the land" in 2024— with her digital ERA campaign reaching millions and galvanizing grassroots power. In the first four months of 2025, her Instagram content reached over 12.5 million people, and she grew the **@50501Movement** Instagram account from 20,000 to 300,000 followers in under 90 days. These achievements demonstrate her expertise in social media and ability to connect people, educate activists, and mobilize large-scale movements.

At **Florida NOW**, Kat's digital organizing strategies revolutionized the organization's outreach, tripling its grassroots base and growing its email list from 2,000 to 20,000. Her innovative approach empowered activists to take direct action, generating hundreds of thousands of responses to lawmakers. With Kat on the leadership team, Florida NOW helped restore sexual health education in Miami and halted harmful legislation, including efforts to pass fetal personhood laws.

As the founder of **Bans Off Miami** and co-founder of **Occupy Florida**, Kat played a key role in the mass mobilizations against Florida's abortion bans, including high-profile protests that garnered international attention. Her commitment to justice was further demonstrated when she was arrested during a peaceful protest alongside Senate Minority Leader Lauren Book and Florida Democratic Party Chair Nikki Fried.

Kat's advocacy is rooted in her belief that no community should be left behind. She collaborates with organizations like the **Miami Coalition to Advance Racial Equity** and the **Florida Immigrant Coalition**, ensuring her feminist work is intersectional and amplifies the voices of Black, Indigenous, and People of Color (BIPOC) communities, LGBTQ+ individuals, disabled people, and working-class feminists.

Kat is a visionary leader with a unique combination of grassroots organizing experience, digital media expertise, and policy knowledge. Her leadership style is collaborative, transparent, and grounded in accountability. She tirelessly advocates for building feminist power from the ground up, amplifying the voices of marginalized communities, and pushing for systemic change at all levels of society.

A proud non-binary, disabled survivor of sexual assault, Kat's lived experience informs her leadership and drives her unshakable commitment to justice. Her educational background in Fine Arts from **Otis College of Art & Design** (2015) adds a creative dimension to her work, resulting in viral campaigns that engage and inspire people to take action. Whether through digital organizing, media strategy, or direct advocacy, Kat brings creativity and innovation to everything she does.

From her work on the **ERA** to mobilizing millions of people nationwide **with 50501 Movement**, Kat has established herself as a feminist leader in the ongoing fight for justice, equality, and democracy.