



President Christian F. Nunes

JULY 2024 BOARD REPORT



Presidential Overview

- Continues to oversee all communications, development, finance, stakeholder engagement, partnerships, contracts, and legal matters
- Oversees and manages the Development, Communications, HR, Programs and Campaigns, and Finance departments
- Works with the different campaigns (including but not limited to the President's re-election campaign) to assist in communicating NOW's six core issues and collaboratively working in coalition to expand our reach
- Works closely with the Accounting Team to create, manage, and budget and reconcile accounting
- Recruits for NAC staff positions to help expand our team and meet the needs of the organization
- Leads collaborative efforts to foster external collaborative partnerships with organizations that share NOW's core values and mission
- Participate on CEO/Principal tables/coalition groups, White House, and Congress to guarantee NOW is including necessary legislative actions, strategy, and discussion, and ensure NOW has a voice at the table



Presidential Overview (Cont.)

- Participates in weekly meetings with staff, consultants, and vendors
- Continues as Primary Spokesperson and NOW PAC Chairperson regarding all press, media, and national speaking engagements
- Oversees rebranding strategies to ensure NOW's core issues are reflected across platforms
- Works with Exec Team to manage administrative functions of the NAC
- Oversees communication strategy for the org as well as current election cycles.
- Contributes with planning of the office space
- Contributes with all administrative oversight within office

Outreach & Support


- Congressional & Legislative Involvement
- Meetings with federal campaigns within both the Legislative and Executive branch
- Active Participation with the Democratic National Convention and the Biden-Harris/WH Administration
- Grassroots organizing and meeting with local, regional, & national organizations
- Bolstering of intersectionality through core messaging and outreach with state non-profits & coalitions
- Active work and cooperation with the United Nations and State Department
- Investing in Global Feminism & Outreach to other government/federal agencies
- Surrogate Campaign Support

Social Outreach

- Podcasts & Live Appearances
 - The National Action Center has finished season 2a podcast; titled Feminism NOW, which frequently discusses issues relating to feminism and contemporary problem affecting women and girls within America- Season 2 launched March 11, 2024- Women Leading Democracy- subscribers doubled since season 1, recognition as one of the " top feminist podcast" blog
 - Active involvement with outside organizations, coalitions, etc to increase NOW's thought leadership and brand. This has led to many insightful outreach and conversations on our six core issues
 - Instagram Live as well as constant updates onto X, Facebook, and other social media sights have gained impressions and followers that help spread the message to a younger generation and to a new audience.

Speaking & Live Engagements

- 3/19-3/20- Ohio University Medical School- Guest Lecturer/Speaker
- 3/22 CSW68- Global Feminism Panel
- 3/25- FM Young Feminist Conference- Speaker
- 3/26- Mifepristone SCOTUS rally- speaker
- 4/3- NOW YF- Intersectionality Panel- Moderator
- 4/5-4/7- Democratic Days of Ozark- Missouri- Greene County
- 4/8-4/10- Yale University Public Talk- Keynote Speaker/ Guest
- 4/18- Ban Deepfakes Campaign- Future of Life podcast
- 5/1-5/2- Brigid Alliance 5th Anniversary- Abortion Access- Award Presenter
- 5/7- Freidrich Naumann Institute- Women in Politics Panel
- 5/21-5/23- Capitol Hill Lobby Visits
- 5/28- Not Above the Law- Trump Trial Movement Call
- 5/29- NATL Virtual Press Conference- Speaker
- 6/4 NOW meeting with WH- OVP and GPC
- 6/18- NOW Racial Justice Summit
- 6/24- Women's Strike- Speaker
- 6/24- Independent TV- Documentary Filming
- 7/15- YWCA Panel- Wounds, Wombs, and Wellness
- 7/17- John Lewis VRAA Day – Rally– Speaker
- 7/19-21- NOW Conference
- 7/23- NOW AI Media Roundtable- Virtual



Interviews, Media, and Featured Articles

- [See Comms Report](#)

FY24 Projects & Campaigns

- NOW Conference
- OFW Campaign
- Grant Pass v Johnson Amicus Brief- Lead
- National ERA Taskforce
- Cyberflashing and Deepfake AI
- 2024 Election Cycle & Endorsements
- Michigan State Policy Consulting
- Mom's Rising Parent Power Council
- Reclaim Coalition
- Voting Rights Taskforce
- US Semiquincentennial Bell Committee
- Social Goods
- Love Your Body Campaign

