

Membership Services Board Report

March 2024

Shelby von Hofe

Membership Services- Shelby von Hofe

In the new year, the Membership Services Department has been focusing fully on the upcoming annual audit. I have been providing documents and support for Marcus when needed and hope to continue to support him and the financial team through the audit.

Since December, I have been working on an audit of our Member Card mailings to see if there are any kind of improvements or optimization that can be implemented. Outside of this project, my work for Membership remains up to date and efficient. Our team is now using our issue trackers far more often and we are collaborating on issues faster. Membership and Accounting has a joint intern this semester who has been working with me to compile and update our NIXIE returned mail list and update it into Every Action.

Membership Finance Coordinator – Marcus Span

- Process checks that come into the office and create a tracker to upload in EA.
- Create a tracker for checks that come in from chapters for membership for Shelby to upload in EA.
- Process materials that come in from DMP (our caging vendor)
- Respond to member inquiries regarding dues and contributions.
- Work with Finance team at the NAC.

Young Feminist Activation- Shelby von Hofe

Outside of my duties within Membership Services, I have also been spearheading our new Youth Engagement initiative along with Malcolm, Carlo, and Mikyla by creating and launching the NOW Young Feminists. NOW Young Feminists will be comprised of NOW Members who are 35 and under and their allies, led by the Young Feminists National Committee. Within the NOW Young Feminists will be the CAN program and a new sister program called Young Feminist Action Networks, or YFANs, which will be CAN groups for post-graduates and young professionals. The creation of these groups will not only fulfil the bylaws required committee for Young Feminists but also create a pipeline for NOW Membership.

For the initial launch, we are limiting our in-person outreach to scheduled events and our four Phase One schools in the DMV: Howard University, American University, George Washington University, and University of DC. The existing CAN at George Mason University is also a part of this group. For non-campus-based outreach we are focusing on DC and virtual engagement via social media.

I will focus on building the YFNC governing body, launching the DC Young Professionals YFAN, and virtual engagement in addition to programming for 2024. I will also oversee the NOW Young Feminists Newsletter in collaboration with Carlo, Mikyla, and NOW Young Feminists members.

Total Current Membership: 36.6K

