



President Christian Nunes

SEPTEMBER 2023 BOARD REPORT

Presidential Overview

- ▶ Continues to oversee all communications, contracts, and legal matters
- ▶ Oversees and manages the Development, Communications, HR, Programs and campaigns, and Finance departments
- ▶ Works with the different campaigns (including but not limited to the President's re-election campaign) in order to assist in voting and measures regarding the access to voting within the US political apparatus
- ▶ Works closely with the Accounting Team to create , manage, and budget and reconcile accounting
- ▶ Recruits for NAC staff positions to help expand our team and meet the needs of the organization
- ▶ Leads collaborative efforts to foster external collaborative partnerships with organizations who share NOW's core values
- ▶ Participates on CEO/Principle tables/coalition groups to guarantee NOW is including important legislative actions, strategy, and discussion

Presidential Overview (Cont.)

- ▶ Participates in weekly meetings with staff, consultants, and vendors
- ▶ Continues as primary spokesperson and NOW PAC chairperson regarding all press and media
- ▶ Oversees rebranding strategies to ensure NOW's core issues are reflected across platforms
- ▶ Works with Exec Team to manage administrative functions of the NAC
- ▶ Oversees communication strategy for the org as well as current election cycles.
- ▶ Contributes with overt planning of the office space
- ▶ Contributes with all administrative oversight within office

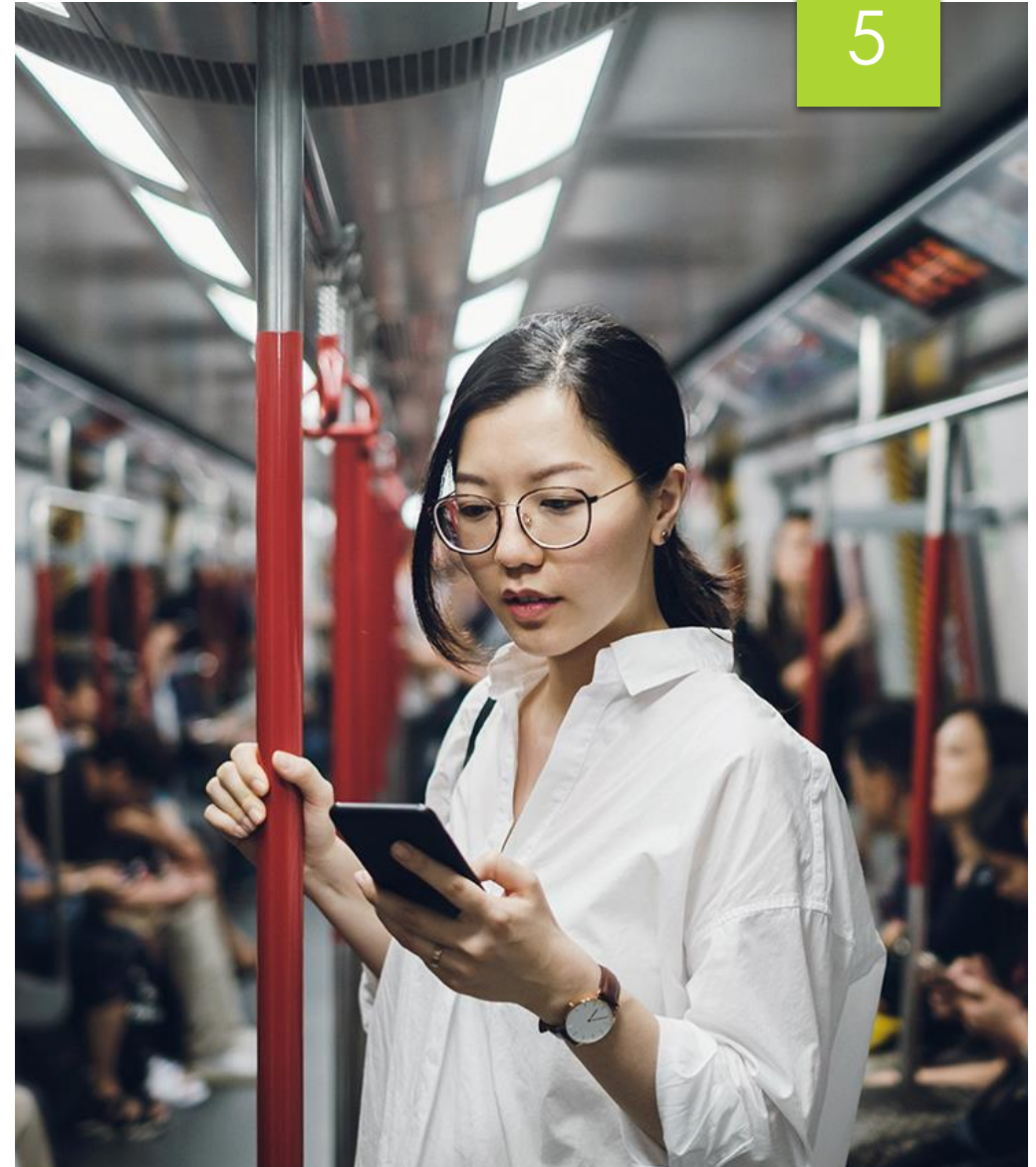
Outreach & Support



- ▶ Congressional & Legislative Involvement
- ▶ Meetings with federal campaigns within both the Legislative and Executive branch
- ▶ Active Participation with the Democratic National Convention and the Biden-Harris/ WH Administration
- ▶ Grassroots organizing and meeting with local organizations
- ▶ Bolstering of intersectionality through core messaging and outreach with state non-profits
- ▶ Participation with other public figures in regards to conversations on propelling NOW's six core issues

Social Media & How we utilize it

- ▶ Podcasts
 - ▶ The National Action Center has officially started a podcast; titled Feminism NOW, that frequently discusses issues relating to feminism and contemporary problem effecting women and girls within America
 - ▶ Guests have including but are not limited to Alyssa Milano, League of Conservation Voters, Zakiya Thomas, etc
 - ▶ This has in turn been a low cost high reward method of dispersing information about NOW as the in home set up has allowed for more engagements to be reached without the need of travelling fees and costs
 - ▶ Instagram Live as well as constant updates onto X, Facebook, and other social media sights have gained impressions and followers that help spread the message to a younger generation and to a new audience.



Speaking & Live Engagements (July – December)

- ▶ 07/13- Senate Press Conference (w/Bush &
- ▶ 07/17- Press Interview
- ▶ 07/18- Meeting with US News Report
- ▶ 07/19- ERA Reception and Press Conference in the Senate w/ ERA Coalition
- ▶ 07/20- US Senate Meeting & Movement Call in regards to Past Administration Accountability
- ▶ 07/21-23- Senaca Falls Convention
- ▶ 07/25- Brain Trust Discussion in regards to Equal Pay
- ▶ 08/01- Stakeholders Summit
- ▶ 08/02- Press Interview Regarding the March on Washington
- ▶ 08/03- Atlanta Not Above the Law in regards to the Trump Indictment
- ▶ 08/05- Mississippi Police Conference PAC Board Meeting , TJC Voting Rights Townhall



Speaking & Live Engagements (July – December)

- ▶ 08/08- IG Live w/ Legal Women Voters CEO
- ▶ 08/10-13- Policy Conference
- ▶ 08/17- Washington Post Interview
- ▶ 08/24- Reuters interview & Ouest France Interview
- ▶ 08/25 Women's Inequality Campaign Petition
- ▶ 08/26- March on Washington
- ▶ 9/11- Gates Reception
- ▶ 09/12- Feminist Philanthropy (Senate) & Conference
- ▶ 09/18-19 – Clinton Global Initiatives
- ▶ 09/20- Reception for Missing and Murdered Women

Interviews, Media, and Featured Articles

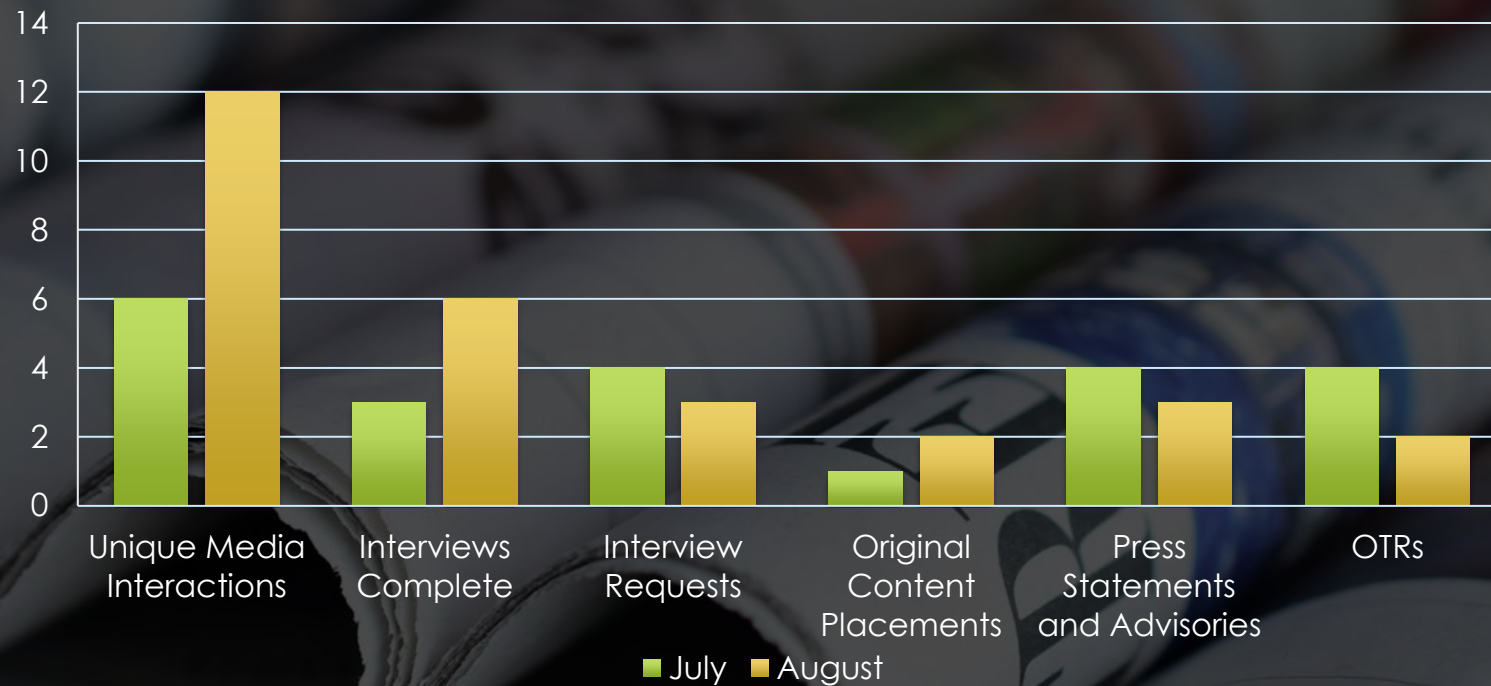
- ▶ The Hill - National Organization for Women Endorses Biden Reelection Campaign
- ▶ Yahoo News - National Organization for Women Endorses Biden Reelection Campaign
- ▶ The Daily Progress - Christian F. Nunes: Ohio Sends a Message, Voters Respect Abortion Rights
- ▶ The Daily Courier - Our Predecessors' Wildest Dreams ABC 7 - Rally held in DC ahead of Trump's court appearance for Jan. 6 arraignment
- ▶ USA Today - Trump's historic election arraignment unfolds: blaring horns, flags and prison jumpsuits
- ▶ WIMZ-FM - Largest U.S. women's group makes early Biden endorsement, citing abortion rights threats WYSL-AM - Largest U.S. women's group makes early Biden endorsement, citing abortion rights threats
- ▶ KRRO-FM - Largest U.S. women's group makes early Biden endorsement, citing abortion rights threats



Interviews, Media, and Featured Articles Cont.

- ▶ Reuters - Largest US Women's Group Makes Early Biden Endorsement Citing Abortion Rights
- ▶ Forbes — The New NOW (National Organization For Women) Broadens Its Membership And Agenda
- ▶ The Messenger — Opinion by Christian F. Nunes
- ▶ Huffington Post — House Defense Bill Keeps Troop Testosterone Study While Ditching Access To Abortion

Interviews, Media, and Featured Articles



Media Statistics

27.03M
UVM (avg)



1.59 B
UVM Total



FY23 Projects & Campaigns

- ▶ RUN NOW
- ▶ Restarting of the Young Feminist Network
- ▶ Campaign for Missing and Murdered Black Women and Girls
- ▶ 2024 Election Cycle & Endorsements
- ▶ Michigan State Policy Consulting
- ▶ Mom's Rising Parent Power Council
- ▶ Reclaim Coalition
- ▶ Invest in Us Campaign
- ▶ Not Above the Law Coalition
- ▶ Social Goods
- ▶ Love Your Body Campaign
- ▶ Feminist Public Square Book Club Forums
- ▶ And more!



Ambitions and Future Goals

- ▶ Increase diverse membership and thought membership on a state wide and national level
- ▶ Explore additional levels of funding to increase sustainability of 501c4-Inc
- ▶ Make NOWs voice an imperative and required one within spaces revolving around social, economic, and political justice

