

We Won't Stop:

Organizing Until Equity For All

JUNE 30 • JULY 2, 2023



NOW

NOW's History

NOW is the nation's leading advocacy group dedicated to defending women's rights, advancing equality and combating injustice in all aspects of life. Through educating, mobilizing, and convening a vast network of grassroots members, NOW advocates for policies that promote an anti-racist and intersectional feminist agenda. More about NOW's efforts and resources is available at [NOW.org](https://www.now.org).

NOW has been at the forefront of every major action for women's rights, including the historical events below:

Organized the Women's Strike for Equality of 1970 to commemorate women's suffrage.

Spearheaded major campaigns for the ratification of the ERA including the ERA March of 1977 and the National ERA Campaign the 1979.

In 2003, NOW was the lead organization for the 40th Anniversary of the Million Man March on Washington.

In 2006, NOW joins in a friend-of-the court brief opposing a parental notification law and advocating for the health exception in *Ayotte v. Planned Parenthood of Northern New England*.

In 2011, NOW posts open letter to President Obama, urging him to not adopt a different cost of living formula (Chained CPI), noting that these cuts would fall most heavily on elderly women.

In 2020, with the help of NOW activists, Virginia ratifies the ERA.

In 2022, NOW sponsors the Women's Convention in the wake of the overturn of *Roe v. Wade*.

Organized the Take Back the Night rally of 1973 that highlighted the violence women experience.

In 1994, NOW played an integral role in antiracketeering laws at abortion clinics with *NOW v. Schiedler*

In 2004 the March for Women's Lives drew a record 1.15 million people to Washington, D.C., to protect and advance access to a full range of reproductive health care options, including abortion, birth control and emergency contraception.

In 2009, NOW co-sponsors with Equality Across America and participates in the massively successful National Equality March to end discrimination against LGBTQIA+ individuals in the military and workplace.

In 2014, NOW signs on to an Amicus brief in the case of *Hobby Lobby v. Burwell* (originally *Hobby Lobby v. Sibelius*) in which for-profit companies are challenging the contraceptive mandate under the Affordable Care Act.

In 2021, NOW co-sponsors an amicus brief outlining how *Dobbs vs. the Jackson Women's Health Organization* will incite clinic violence.

In 2022, NOW partners with Bumble to support cyber flashing legislation adopted by states like Virginia, and introduced in New York, Wisconsin, and California.

NOW Conference:

What:

We Won't Stop Organizing:
Until Equity for All

When:

June 30 - July 2, 2023

Where:

DoubleTree Crystal City, 300 Army
Navy Drive, Arlington, VA 22202

Who:

Grassroots Feminists Across the Country

Why:

In 2022, reproductive justice was threatened but prevailed through the midterm elections. We still have a lot of work to do, and that's why we must continue to organize until there's equity for all!

Conference History:

- In June of 1966, Pauli Murray, Betty Friedan, and others met during the Third Annual Conference of Commissions on the Status of Women to discuss alternative strategies.
- In October of 1966, the National Organization for Women was born at the first annual conference attended by founders Betty Friedan, Pauli Murray, Sonia Pressman Fuentes, and Muriel Fox.
- Today we continue this annual tradition with educational workshops, plenary sessions, and member meetings.

2023 Conference:

- Workshops featuring timely discussions on topics such as: Economic Justice, Racial Justice, Reproductive Rights and Justice, Ending Violence Against Women, LGBTQIA+ Rights, and Constitutional Equality.
- Meetings and discussions among NOW districts and special caucuses.
- Exhibitor hall.
- Event to honor NOW's donors.
- Networking events with grassroots organizers across the country.

What we're offering sponsors:

- Opportunity to partner with historically the largest grassroots feminist organization.
- Opportunity to engage with feminists across the country.
- Opportunity to create real tangible change and collaborate for an intersectional feminist future.

Diamond Sponsor-\$15,000:

- Opportunity to host and speak at a conference workshop
- 10 passes to the event
- 10 complimentary NOW memberships
- Name on website
- Name on promotional materials
- Name displayed at event
- Verbal shout-out at event
- Three social media posts
- Complimentary exhibitor booth
- Option to add promotional items to NOW's swag bags
- Option to network with feminists at social events
- Thank you gift

Platinum Sponsor-\$10,000:

- Opportunity to host and speak at a conference workshop
- 8 passes to the event
- 8 complimentary NOW memberships
- Name on website
- Name displayed at event
- Verbal shout out at event
- Two social media posts
- Complimentary exhibitor booth
- Option to add promotional items to NOW's swag bags
- Option to network with feminists at social events
- Thank you gift

Gold Sponsor-\$7,500:

- 5 passes to the event
- 5 complimentary NOW memberships
- Name on website
- Name displayed at event
- One social media post
- Complimentary exhibitor booth
- Option to add promotional items to NOW's swag bags
- Option to network with feminists at social events
- Thank you gift

Silver

Sponsor-\$5,000:

- 5 passes to the event
- 5 complimentary NOW memberships
- Name on website
- Name displayed at event
- One social media post
- Complimentary exhibitor booth
- Option to add promotional items to NOW's swag bags
- Option to network with feminists at social events
- Thank you gift

Changemaker Sponsor-\$3,000— Sponsor Lifetime Members Dinner

NOW members are the lifeblood of the organization. Lifetime members make a one-time generous contribution to support the organization and commit to a lifetime of activism. In order to honor their legacy, NOW hosts a special dinner.

- Name displayed at lifetime members dinner
- Verbal recognition at lifetime members dinner
- Opportunity for organization speak at lifetime members dinner
- Complimentary exhibitor booth
- 2 passes to the event
- 2 complimentary memberships
- Option to network with feminists at the event
- Thank you gift

Thought Leader—\$3,000—Sponsor Happy Hour

The NOW Conference has the mission of bringing activists together to strategize and organize as well as bringing NOW members together to foster a sense of community. In order to bring folks together, NOW hosts a happy hour at the conference.

- Name displayed at happy hour
- Verbal recognition at happy hour
- Opportunity for organization to speak at happy hour
- Complimentary exhibitor booth
- 2 passes to the event
- 2 complimentary memberships
- Option to network with feminists at the event
- Thank you gift

Advocate-\$1,000—Sponsor a Workshop

The biggest attraction to the NOW Conference is our signature workshops. All our workshops address our six core issues of reproductive health and rights, racial justice, economic justice, constitutional equality, LGBTQIA+ rights, and ending violence against women.

- Name displayed at workshop
- Complimentary exhibitor booth
- 2 passes to the event
- 2 complimentary memberships
- Option to network with feminists at the event
- Thank you gift

Advocate-\$1,000—Sponsor a Workshop

Sponsor an award honoring a dedicated feminist. NOW honors activists for their change-making strides with special awards like the Lifetime Achievement Award.

- Complimentary exhibitor booth
- 2 passes to the event
- 2 complimentary memberships
- Option to network with feminists at the event
- Thank you gift

Ally-\$500—Sponsor a speaker

Our event speakers are essential to the success of NOW Conference. In order to attract talented speakers with lived experiences with NOW's core issues, we would like to provide honorariums.

- Complimentary exhibitor booth
- 2 passes to the event
- 2 complimentary memberships
- Option to network with feminists at the event
- Thank you gift

More information:

If you are interested in purchasing an ad or have further questions, please contact:

Sara Swisher
Development Manager
sswisher@now.org
202-960-4417