

We Won't Stop:

Organizing Until Equity For All

JUNE 30 • JULY 2, 2023



NOW

NOW's History

NOW is the nation's leading advocacy group dedicated to defending women's rights, advancing equality and combating injustice in all aspects of life. Through educating, mobilizing, and convening a vast network of grassroots members, NOW advocates for policies that promote an anti-racist and intersectional feminist agenda. More about NOW's efforts and resources is available at [NOW.org](https://www.now.org).

NOW has been at the forefront of every major action for women's rights, including the historical events below:

Organized the Women's Strike for Equality of 1970 to commemorate women's suffrage.

Spearheaded major campaigns for the ratification of the ERA including the ERA March of 1977 and the National ERA Campaign the 1979.

In 2003, NOW was the lead organization for the 40th Anniversary of the Million Man March on Washington.

In 2006, NOW joins in a friend-of-the court brief opposing a parental notification law and advocating for the health exception in *Ayotte v. Planned Parenthood of Northern New England*.

In 2011, NOW posts open letter to President Obama, urging him to not adopt a different cost of living formula (Chained CPI), noting that these cuts would fall most heavily on elderly women.

In 2020, with the help of NOW activists, Virginia ratifies the ERA.

In 2022, NOW sponsors the Women's Convention in the wake of the overturn of *Roe v. Wade*.

Organized the Take Back the Night rally of 1973 that highlighted the violence women experience.

In 1994, NOW played an integral role in antiracketeering laws at abortion clinics with *NOW v. Schiedler*

In 2004 the March for Women's Lives drew a record 1.15 million people to Washington, D.C., to protect and advance access to a full range of reproductive health care options, including abortion, birth control and emergency contraception.

In 2009, NOW co-sponsors with Equality Across America and participates in the massively successful National Equality March to end discrimination against LGBTQIA+ individuals in the military and workplace.

In 2014, NOW signs on to an Amicus brief in the case of *Hobby Lobby v. Burwell* (originally *Hobby Lobby v. Sibelius*) in which for-profit companies are challenging the contraceptive mandate under the Affordable Care Act.

In 2021, NOW co-sponsors an amicus brief outlining how *Dobbs vs. the Jackson Women's Health Organization* will incite clinic violence.

In 2022, NOW partners with Bumble to support cyber flashing legislation adopted by states like Virginia, and introduced in New York, Wisconsin, and California.

NOW Conference:

What:

We Won't Stop Organizing:
Until Equity for All

When:

June 30 - July 2, 2023

Where:

DoubleTree Crystal City, 300 Army
Navy Drive, Arlington, VA 22202

Who:

Grassroots Feminists Across the Country

Why:

In 2022, reproductive justice was threatened but prevailed through the midterm elections. We still have a lot of work to do, and that's why we must continue to organize until there's equity for all!

Conference History:

- In June of 1966, Pauli Murray, Betty Friedan, and others met during the Third Annual Conference of Commissions on the Status of Women to discuss alternative strategies.
- In October of 1966, the National Organization for Women was born at the first annual conference attended by founders Betty Friedan, Pauli Murray, Sonia Pressman Fuentes, and Muriel Fox.
- Today we continue this annual tradition with educational workshops, plenary sessions, and member meetings.

2023 Conference:

- Workshops featuring timely discussions on topics such as: Economic Justice, Racial Justice, Reproductive Rights and Justice, Ending Violence Against Women, LGBTQIA+ Rights, and Constitutional Equality.
- Meetings and discussions among NOW districts and special caucuses.
- Exhibitor hall.
- Event to honor NOW's donors.
- Networking events with grassroots organizers across the country.

Exhibitor Perks:

- Opportunity to network with NOW members.
- Opportunity to promote organization.
- Two complimentary event passes.
- Access to networking events.
- Opportunity to support the intersectional feminist agenda.

Prices:

- Corporate: \$500/table or \$100 for literature drop
- Non-profit: \$300/table or \$75 for literature drop
- NOW chapter: \$150/table or \$50 for literature drop

Includes:

- 6 ft table, two chairs, and linen
- NOW rates at DoubleTree Crystal City

More information:

If you are interested in purchasing an ad or have further questions, please contact:

Sara Swisher, Development Manager

sswisher@now.org

202-960-4417

Program Ads:

The NOW Conference program is an important part of the conference. Below are the benefits of purchasing an ad.

- Opportunity to advertise your organization to NOW members.
- Two complimentary event passes.
- Access to networking events.
- Opportunity to support the intersectional feminist agenda.

Prices:

- \$1,875 Back cover full page ad (in color)
- \$900 Inside Front Cover or Inside Back Cover (in color)
- \$525 full page (B&W)
- \$300 half page (B&W)
- \$225 quarter page (B&W)
- \$100 for Inserts (provided by organization)
- \$75 non-NOW Chapter business card size (B&W)
- \$50 NOW Chapter business card size (B&W)

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