PAC Board Report

PAC Board Discussion Included

GOTV efforts/Endorsements

1. Political/Organizing UPDATE

Political Director Work-

Coalition Partner Collaboration

- National Partnerships-Working to establish national partnerships and reconnect with partnerships from last cycle. Vote Forward, Her Bold Move
- Training at Women's convention/Letter writing
- Visits to Michigan and Labor Community Training and candidate conversations
- Attended Congressional Black Caucus Foundation Conference.
- Upcoming work in Nevada, Georgia, Arizona
- Candidate endorsement List of endorsed candidates: <u>NOW PAC</u>

Field Strategy-

- Field Director is facilitating weekly virtual letter writing campaign trainings.
 Goal of 5000 letters to voters.
- Direct Mail piece sent in August. Slow response
- Supporting Run NOW with training of candidate staff.
- Bi-Weekly newsletter, with great responses
- Social media outreach is positive.

Next Meeting: October 9, 2022