

**National Organization for Women**

# **Chief of Staff Board Report**



**La-Donia Alford-Jefferies, Chief of Staff**  
Email [Cos@now.org](mailto:Cos@now.org)

# **CONTENTS**

**National Conference**

**Women's Convention**

**Upcoming Programming**

**Current Projects**

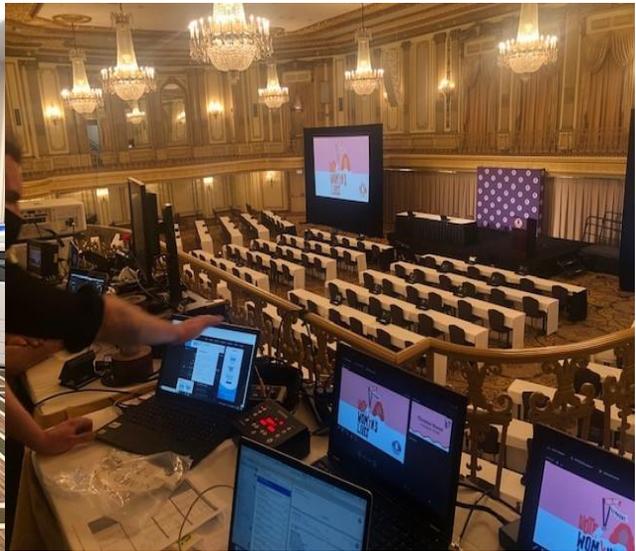
# National Conference

## Chief of Staff Summary

The NOW National Conference held in Chicago, IL included 310 registrants! The Staff worked hard around the clock to ensure that members and special guests felt welcomed and supported. The feedback that the NAC received from members will be taken into consideration for future National Conferences. Each department has completed a debrief from the conference to improve membership experiences.



Staff greeted Lt. Gov. Stratton at the NOW National Conference in Chicago, IL.



Behind the scenes with staff!

## Women's Convention

Over 150 people joined as new members at the Women's Convention. We had numerous inquiries about convening new chapters.

- Each NOW session was completely full and engaging.
- The NOW booth was Mad as Hell! Folks were excited to learn about NOW's programming and how to get involved.
- Over \$3,000 of suggested donations were collected from donations and Mad as Hell t-shirts.





## Upcoming Programming

- Love Your Body 2022
- Racial Justice Summit 2023
- Feminist State of the Union 2023

## Current Projects

### CAN REVAMP

#### Meet and Greet NOW-CAN Roll Call

The National Organization of Women was created to support feminist in their communities through grassroots activism. NOW is one of the largest feminist organizations with hundreds of chapters and thousands of members. Campus Action Networks were created to support young feminist across college campuses. NOW CAN groups are organized by students that are associated with student activities on campus or student government associations. This network of young feminists is supported by NOW to encourages activism on college campuses.

With the impact of COVID-19 college campuses opted to teach many of their students remotely. Many CAN groups were unable to maintain consistent membership and/or engagement as most students were learning remotely and social distancing restrictions were put in place. With the number of vaccinations and COVID-19 cases, College students will be returning to campuses. Before College students return to campus, there is any opportunity to reengage with CAN groups across the country. Setting up a Meet and Greet College NOW-CAN Roll virtual call will allow Chapter Relations at the National Action Center to provide support to CAN groups. NOW CAN group members will be encouraged to wear their college paraphernalia on the call.

The NAC is working to build a mentorship program for current members and CANs to cultivate an environment for recent CAN graduates to become lifelong NOW members.