

Overall Strategic Imperatives

- Level Up NOW Chapter Leadership Trainings
- NOW Programming
- 2022 National Conference

| Level Up NOW Chapter Leadership Trainings |
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| Objectives |
| <ul style="list-style-type: none">• Quarterly Chapter Leadership Trainings.• Improve Chapter Operations• Provide Support for Chapters/Membership with NOW specific training sessions• NAC Staff Outreach |
| Summary |
| <ul style="list-style-type: none">• The Level Up NOW (National Organization for Women) Chapter leadership training series will equip leaders with tools to take their chapters to the next level. It will be offered to NOW Chapter leadership members once a quarter beginning in April 2022 through December 2022. The objective is to support all local chapter development by improving operations and tackling common opportunity areas within local chapters. This training series will include Media and Press, social media and Canva training, email advocacy, Robert's Rule of Order, NOW Bylaws, fundraising, and chapter financial planning. |

| NOW Programming |
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| Objectives |
| <ul style="list-style-type: none">• Align NOW programming with strategic communications messaging• Provide resources for NOW members• Strengthen relationships with professionalized partners, other organizations, and stakeholders |
| Summary |
| <ul style="list-style-type: none">• Racial Justice Summit- Great panelists including member of the Biden administration Building Back Better and Producer from the OWN network about Women of Color reproductive justice• Dollar for Dollar-Panel uplifting economic justice-March 17th• Run NOW-series of trainings• Feminist State of the Union-March 31st |

| 2022 National Conference |
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| Objectives |
| <ul style="list-style-type: none">• Successful in-person conference• Registration Process• Staff Planning |
| Summary |

The 2022 National Conference Save Our Democracy, Vote for Womxn's Lives in Chicago, IL. We are planning to have some new elements to the National Conference to include different forms of feminist art.