

Overall Strategic Imperatives

- Cultivate an inclusive work environment to leverage staff strengths and develop their opportunity areas. Support NOW NAC team with interdepartmental functions and planning.
- Strengthen engagement and recruitment efforts for new and current NOW members with the NAC.
- Strengthen relationships with professionalized partners, other organizations, and stakeholders.

Cultivate an inclusive work environment to leverage staff strengths and develop their opportunity areas. Support NOW NAC team with interdepartmental functions and planning.

Quarter 1

- Examine interdepartmental communications.
- Establish weekly check-ins with staff and each NAC department.
- Develop and review staff workplans for 2022.
- Plan DEI staff trainings.
- Hiring/Onboarding NAC staff

Quarter 2

- NAC executive team Leadership trainings.
- Host DEI training and staff retreat.
- Implementations of workplans.

Strengthen engagement and recruitment efforts for new and current NOW members with the NAC.

Quarter 1

- Develop and partner with VP office and Chapters department for NOW membership engagement plan that is data driven.
- Finalize planning for Level Up Chapter leadership training series. Develop Chapter leaders opportunity areas to build stronger more effective NOW chapters.
- Review Social Media engagement and analytics to determine activism reach, influence and impact.

Quarter 2

- Review NOW Chapter engagement and compliance.
- Reestablish Engagement District calls partnering with VP office and Chapters department.
- Develop recruitment plan for new NOW members. Develop and plan recruitment events and feminist arts festival.

Strengthen relationships with professionalized partners, other organizations, and stakeholders.

Quarter 1

- Continue to support staff with Every Action migration and Every Action Staff training.
- Finalize planning for Level Up Chapter leadership training series. Develop Chapter leaders opportunity areas to build stronger more effective NOW chapters.
- Review Social Media engagement and analytics to determine activism reach, influence, and impact.

Quarter 2

- Review NOW Chapter engagement and compliance.
- Reestablish Engagement District calls partnering with VP office and Chapters department.
- Develop recruitment plan for new NOW members.
- Create a strategy and programming for more effectively engaging partner organizations.

