

RESOLUTION TO PROVIDE BEST MAILING LISTS TO STATE AND LOCAL CHAPTERS

WHEREAS, NOW is a grassroots, chapter-led organization; and

WHEREAS, NOW Inc. has been unable to provide accurate membership lists to state and local chapters since October, 2021; and

WHEREAS, state and local chapters need and want online access to the NOW membership database as has been the case for years; and

WHEREAS, accurate NOW rebates require a good membership list; and

WHEREAS, National NOW's membership transmittals to state and local chapters do not include complete member information for specific members linked to rebates received; and

WHEREAS, due to the lack of current and accurate membership lists (and few emails), chapters have lost members and cannot connect with new, renewing, or existing members; and

WHEREAS, state and local chapters are not receiving information on lapsed members per NOW policy; and

WHEREAS, donors are a source for member recruitment and are accustomed to receiving emails and calls to action from state and local chapters; and

WHEREAS, mailing addresses for members and donors are updated at least yearly via the Postal Service, NOW, Inc. has corrected mailing addresses for the majority, if not most, of our donors and members since they send out donation requests accurately;

THEREFORE, BE IT RESOLVED, that National NOW will provide its best-effort membership list with email addresses and phone numbers by September 1, 2022; and

BE IT FURTHER RESOLVED that National NOW will make the first priority for systems changes to provide chapters with online access to the membership database; and

BE IT FURTHER RESOLVED, that National NOW will provide chapters with complete member information with rebate transmittals; and

BE IT FURTHER RESOLVED, that National NOW will provide chapters with lapsed members from 2019- 2022 per NOW policy; and

BE IT FURTHER RESOLVED, that updated mailing addresses should be merged with Chapter lists as made available from the postal service; and

BE IT FINALLY RESOLVED, that National NOW will require that an email address and phone number be provided on all new memberships and renewals whenever possible.