2022 National NOW Conference
Chicago, IL — July 22-24
NOW is the nation’s leading advocacy group dedicated to defending women’s rights, advancing equality and combating injustice in all aspects of life. Through educating, mobilizing, and convening a vast network of grassroots members, NOW advocates for policies that promote an anti-racist and intersectional feminist agenda. For more information visit: now.org
NOW HAS BEEN AT THE FOREFRONT OF EVERY MAJOR ACTION FOR WOMEN’S RIGHTS, INCLUDING THE HISTORICAL EVENTS BELOW:

- Organized the Women’s Strike for Equality of 1970 to commemorate women’s suffrage
- Spearheaded major campaigns for the ratification of the ERA including the ERA March of 1977 and the National ERA Campaign the 1979
- In 2003, NOW was the lead organization for the 40th Anniversary of the Million Man March on Washington
- In 2006, NOW joins in a friend-of-the court brief opposing a parental notification law and advocating for the health exception in Ayotte v. Planned Parenthood of Northern New England
- In 2011, NOW posts open letter to President Obama, urging him to not advocate for what would be a cut in Social Security benefits by adopting a different cost of living formula (Chained CPI), noting that these cuts would fall most heavily on elderly women
- In 2020, with the help of NOW activists, Virginia ratifies the ERA
- Organized the Take Back the Night rally of 1973 that highlighted the violence women experience
- In 1994, NOW played an integral role in anti-racketeering laws at abortion clinics with NOW v. Schiedler
- In 2003, NOW was the lead organization for the 40th Anniversary of the Million Man March on Washington
- In 2004 the March for Women’s Lives drew a record 1.15 million people to Washington, D.C., to protect and advance access to a full range of reproductive health care options, including abortion, birth control and emergency contraception
- In 2006, NOW joins in a friend-of-the court brief opposing a parental notification law and advocating for the health exception in Ayotte v. Planned Parenthood of Northern New England
- In 2009, NOW co-sponsors with Equality Across America and participates in the massively successful National Equality March to end discrimination against LGTQIA+ individuals in the military and workplace
- In 2014, NOW signs on to an Amicus brief in the case of Hobby Lobby v. Burwell (originally Hobby Lobby v. Sibelius) in which for-profit companies are challenging the contraceptive mandate under the Affordable Care Act
- In 2021, NOW co-sponsors an amicus brief outlining how Dobbs vs. the Jackson Women’s Health Organization will incite clinic violence
2022 NOW CONFERENCE

WHAT

Save Our Democracy – Vote for Womxn’s Lives!

WHEN

July 22-24, 2022

WHERE

Palmer House Hilton,
17 E Monroe St, Chicago, IL 60603

WHO

Grassroots feminists from across the country.

WHY

As feminists we must demand social change and reinvigorate our advocacy at all levels.
Conference History

- In June of 1966, Pauli Murray, Betty Friedan, and others met during the Third Annual Conference of Commissions on the Status of Women to discuss alternative strategies.

- In October of 1966, the National Organization for Women was born at the first annual conference attended by founders Betty Friedan, Pauli Murray, Sonia Pressman Fuentes, and Muriel Fox.

- Today we continue this annual tradition with educational workshops, plenary sessions, and member meetings.

2022 Conference

- Workshops featuring timely discussions on topics such as: Economic Justice, Racial Justice, Reproductive Rights and Justice, Ending Violence Against Women, LGBTQIA+ Rights, and Constitutional Equality

- Meetings and discussions among NOW districts and special caucuses

- Exhibitor hall

- Plenaries discussing timely topics

- Event to honor NOW’s donors
BECOME AN EXHIBITOR:

Exhibitors have the option to purchase a booth and staff a table or drop literature at a table:

- Opportunity to network with NOW members
- Opportunity to promote organization
- Two complimentary event passes
- Access to networking events
- Opportunity to support the intersectional feminist agenda
What's Included?

Prices:

- Non-Profit: $300/table or $75 for literature drop
- NOW Chapter: $150/table or $50 literature drop

Included:

- 6 ft table, two chairs, and linen
- NOW room rates at Palmer House Hilton
EXHIBITOR SCHEDULE

LOAD IN: Thursday, July 21st 5:00 PM to 9:00 PM

EXHIBITING HOURS:

Friday, July 22:
8:00 AM – 10:00 PM

Saturday, July 23:
8:00 AM – 9:30 PM

Sunday, July 24:
8:00 AM – 3:00 PM

LOAD OUT: Sunday, July 24, 3:00 PM – 6:00 PM
If you’re interested in joining us as an exhibitor, please fill out the following link. If you have questions, please contact NOW’s Development Coordinator, Sara Swisher at sswisher@now.org or 202-960-4417 ext. 147

Interest Link: https://airtable.com/shriQcCRxit7S9GsO
The NOW Conference program is an important part of the conference. Below are prices for program ads.

**WHY PURCHASE AN AD?**

- **OPPORTUNITY TO ADVERTISE ORGANIZATION TO NOW MEMBERS**
- **TWO COMPLIMENTARY EVENT PASSES**
- **ACCESS TO NETWORKING EVENTS**
- **OPPORTUNITY TO SUPPORT THE INTERSECTIONAL FEMINIST AGENDA**
AD PRICES

- $1,875 BACK COVER FULL PAGE AD
- $900 INSIDE FRONT COVER OR INSIDE BACK COVER
- $525 FULL PAGE
- $300 HALF PAGE
- $225 QUARTER PAGE
- $100 FOR INSERTS (PROVIDED BY ORGANIZATION)
- $75 NON-NOW CHAPTER BUSINESS CARD SIZE
- $50 NOW CHAPTER BUSINESS CARD SIZE
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CONTACT US TO LEARN MORE:

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