VOTE FOR WOMXN’S LIVES

2022 NATIONAL NOW CONFERENCE
CHICAGO, IL — JULY 22-24
NOW is the nation’s leading advocacy group dedicated to defending women’s rights, advancing equality and combating injustice in all aspects of life. Through educating, mobilizing, and convening a vast network of grassroots members, NOW advocates for policies that promote an anti-racist and intersectional feminist agenda. For more information visit: now.org
NOW HAS BEEN AT THE FOREFRONT OF EVERY MAJOR ACTION FOR WOMEN’S RIGHTS, INCLUDING THE HISTORICAL EVENTS BELOW:

Organized the Women’s Strike for Equality of 1970 to commemorate women’s suffrage.

Spearheaded major campaigns for the ratification of the ERA including the ERA March of 1977 and the National ERA Campaign the 1979.

In 1994, NOW played an integral role in anti-racketeering laws at abortion clinics with NOW v. Schiedler.

In 2003, NOW was the lead organization for the 40th Anniversary of the Million Man March on Washington.

In 2004 the March for Women’s Lives drew a record 1.15 million people to Washington, D.C., to protect and advance access to a full range of reproductive health care options, including abortion, birth control and emergency contraception.


In 2009, NOW co-sponsors with Equality Across America and participates in the massively successful National Equality March to end discrimination against LGTQIA+ individuals in the military and workplace.

In 2011, NOW posts open letter to President Obama, urging him to not adopt a different cost of living formula (Chained CPI), noting that these cuts would fall most heavily on elderly women.

In 2014, NOW signs on to an Amicus brief in the case of Hobby Lobby v. Burwell (originally Hobby Lobby v. Sibelius) in which for-profit companies are challenging the contraceptive mandate under the Affordable Care Act.

In 2020, with the help of NOW activists, Virginia ratifies the ERA.

In 2021, NOW co-sponsors an amicus brief outlining how Dobbs vs. the Jackson Women’s Health Organization will incite clinic violence.
2022 NOW CONFERENCE

WHAT

Save Our Democracy – Vote for Womxn’s Lives!

WHEN

July 22-24, 2022

WHERE

Palmer House Hilton, 17 E Monroe St, Chicago, IL 60603

WHO

Grassroots feminists from across the country.

WHY

As feminists we must demand social change and reinvigorate our advocacy at all levels.
Conference History

- In June of 1966, Pauli Murray, Betty Friedan, and others met during the Third Annual Conference of Commissions on the Status of Women to discuss alternative strategies.

- In October of 1966, the National Organization for Women was born at the first annual conference attended by founders Betty Friedan, Pauli Murray, Sonia Pressman Fuentes, and Muriel Fox.

- Today we continue this annual tradition with educational workshops, plenary sessions, and member meetings.

2022 Conference

- Workshops featuring timely discussions on topics such as: Economic Justice, Racial Justice, Reproductive Rights and Justice, Ending Violence Against Women, LGBTQIA+ Rights, and Constitutional Equality

- Meetings and discussions among NOW districts and special caucuses

- Exhibitor hall

- Plenaries discussing timely topics

- Event to honor NOW’s donors
WHAT WE'RE OFFERING SPONSORS:

- Brand awareness and visibility
- Opportunity to partner with historically the largest grassroots feminist organization
- Opportunity to engage with feminists across the country
- Opportunity to create real tangible change and collaborate for an intersectional feminist future
$15,000 DIAMOND SPONSOR

- 10 passes to event
- 10 complimentary NOW Memberships
- Name on website
- Name included on promotional materials
- Name displayed at event
- Weekly social media posts up to event
- Verbal shout-out at the event
- Complimentary exhibitor booth
- Opportunity to host sponsored session
- Complimentary presentation at organization from NOW’s President
- Option to add organization's merchandise to NOW’s swag bag
- Option to network with feminists at social events
- Thank-you gift
$10,000

PLATINUM SPONSOR

- 8 passes to event
- 8 complimentary NOW Memberships
- Name on website
- Name included on promotional materials
- Name displayed at event
- Verbal shout-out at the event
- Complimentary exhibitor booth
- Opportunity to host sponsored session
- Option to add organization's merchandise to NOW's swag bag
- Option to network with feminists at social events
- Thank-you gift
$7,500
GOLD SPONSOR

- 5 passes to event
- 5 complimentary NOW Memberships
- Name on website
- Name included on promotional materials
- Name displayed at event
- Verbal shout-out at the event
- Complimentary exhibitor booth
- Option to add organization's materials to NOW’s swag bag
- Option to network with feminists at social events
- Thank-you gift
Silver Sponsor

$5,000

- 2 passes to event
- 2 complimentary NOW Memberships
- Verbal shout-out at the event
- Complimentary exhibitor booth
- Option to add organization's materials to NOW’s swag bag
- Option to network with feminists at social events
- Thank-you gift
NOW’s plenary sessions bring together NOW members across the country. The plenaries are meant to inspire and motivate, and typically feature well known speakers. The 2022 plenary sessions are particularly special since it will be the first time we will all be together since the COVID-19 pandemic. Special perks of sponsoring a plenary session include:

- **Name displayed at event**
- **Opportunity for organization representative to speak at session**
- **Verbal recognition at event**
- **Two passes to event**
- **Two complimentary memberships**
- **Option to network with feminists at social events**
- **Thank-you gift**
THOUGHT LEADER

Sponsor the donor appreciation event: $3,000

Donors are essential to the sustainability of the National Organization for Women. As a sponsor of this special event, you’ll assist us in honoring current donors and legacies. Special perks of sponsoring the donor appreciation event include:

- **NAME DISPLAYED AT EVENT**
- **VERBAL RECOGNITION AT EVENT**
- **TWO PASSES TO EVENT**
- **TWO COMPLIMENTARY MEMBERSHIPS**
- **OPTION TO NETWORK WITH FEMINISTS AT SOCIAL EVENTS**
- **THANK-YOU GIFT**
Help us double our impact by sponsoring our auction fundraiser. Special perks of sponsoring the auction include:

- Name displayed at event
- Two passes to event
- Two complimentary memberships
- Option to network with feminists at social events
- Thank-you gift
Advocate

Sponsor a workshop: $1,000

The biggest attraction to the NOW Conference are our signature workshops. All of our workshops address our six core issues of reproductive health and rights, racial justice, economic justice, constitutional equality, LGBTQIA+ rights, and ending violence against women. Special perks of sponsoring a workshop include:

- Option to host workshop
- Two passes to event
- Two complimentary memberships
- Option to network with feminists at social events
- Thank-you gift
Sponsor an award honoring a dedicated feminist. NOW honors activists for their change-making strides with special awards like the Lifetime Achievement Award. Special perks of sponsoring a Feminist Award include:

- **TWO PASSES TO EVENT**
- **OPTION TO NETWORK WITH FEMINISTS AT SOCIAL EVENTS**
- **THANK-YOU GIFT**
Sponsor a speaker: $500

Our event speakers are essential to the success of NOW Conference. In order to attract talented speakers with lived experiences with NOW’s core issues, we would like to provide honorariums. Special perks of sponsoring a speaker include:

- **OPPORTUNITY FOR ORGANIZATION REPRESENTATIVE TO SPEAK AT EVENT**
- **THANK-YOU GIFT**
TO PARTNER OR LEARN MORE CONTACT:

https://airtable.com/shriQcCRxit7S9GsO

Sara Swisher | Development Coordinator
sswisher@now.org
202-960-4417 ext. 147

La-Donia Alford-Jeffries | Chief of Staff
cos@now.org
202-628-8669 ext. 116