EMPOWERING VOICES NOW
Gay Bruhn for President and Beth Corbin for Vice President

ACTION
“NOW’s purpose is to take action through intersectional grassroots activism ...” We are living in dangerous times that demand we keep pressure on our elected officials or, if necessary, elect new leaders. Change takes an organized, inspired national movement. Our team will focus on making sure our grassroots members have the resources they need; making it is as easy as possible to take action.

INTERSECTIONALITY
We value the diverse voices in NOW; only in listening and empowering our members can we move NOW’s intersectional feminist agenda forward. We will engage in intersectionality until it becomes second nature for everyone. Every action will reflect all our diversities and feminisms.

EMPOWERMENT
EMPOWERING VOICES NOW means strengthening and supporting NOW activists through a range of initiatives including the information and tools needed for action – from ideas, materials and staff support to contact links for elected officials or corporate leaders and strategic talking points.

Our diversities will not just be counted but heard. NOW members will have a seat at our table and a voice in what we do – even if it makes us turn that table upside down.

NOW has a broad network of talented, passionate, and experienced leaders in cities and states across the country – they are the heart of our organization who make a difference in women’s lives. When we form committees and plan events, like the ERA or Racial Justice Summits, we will include local leaders.

EXPERIENCE
We have the NOW leadership experience to lead our movement. In addition to understanding women’s public policy issues, how to speak to the media, and how to collaborate with other organizations, we know how this organization works from the ground up. We know the challenges that local and state chapters face and the role that the National Action Center has in supporting them. We understand the importance of having email or phone calls answered, an accurate, updated database, and efficient rebate processing. We will put resources into hiring, developing and retaining diverse staff, particularly in membership services. We pledge to keep the organization functioning, so we are never again impeded from sending renewal notices or fundraising.

RESPECT
We will work to earn the respect of our members, communities, and allies. We know that to do this we must include your priorities, your experience, and your voices. We will focus on identifying problems and finding solutions together. We will recognize the uniqueness of each state and strongly support their work. We will be measured on clear objectives and results.

The National Conference, via the resolution process, is NOW’s supreme governing body. We pledge not to use bylaws or the rules of order as a weapon, but as a shield to ensure members can speak and be heard. Board meetings will be open to all members, and we will encourage participation.
We will create a mentorship program to develop diverse and continuous leadership and learn from each other.

Ending Racism

As candidates we recognize our white privilege and our collective responsibility to dismantle both it and systemic racism. As we strive for a calling-in culture, we will continue our work both inside and outside the organization. To facilitate our internal work, we will move to hold a summit so members can write a Diversity, Equity, and Inclusion (DEI) statement. We will hire a DEI Director to implement our statement and change the bylaws to specifically include it as a responsibility of NOW officers.

Commitment

We will lead based on mutual respect, Empowering Voices Now, from within a culture that makes us proud to be NOW members.