



# President Christian Nunes

MARCH 2021 BOARD REPORT

# Presidential Overview

- ▶ Continuing to oversee all communications, contracts, and legal matters
- ▶ Overseeing the development and implementation of fundraising initiatives for 2021
- ▶ Working closely with the Accounting Team and Budget Committee to solidify National NOW's annual Budget
- ▶ Leading collaborative efforts to foster partnerships with organizations who share NOW's core values
- ▶ Participating in weekly meetings with staff, consultants, and vendors

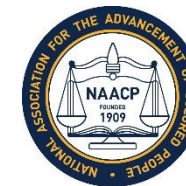
# Presidential Overview (Cont.)

- ▶ Continuing as primary spokesperson regarding all press matters
- ▶ Overseeing rebranding strategies to ensure NOW's core issues are reflected across platforms
- ▶ Hired local research firm to evaluate donor and membership variability
- ▶ Working with staff and consultants weekly to successfully plan NOW's National Conference 2021
- ▶ Working with Exec Team to manage administrative functions of the NAC
- ▶ Major recent projects:
  - ▶ The First 100 Days of the Feminist Agenda
  - ▶ Racial Justice Summit
  - ▶ ERA
  - ▶ Collaboration with National Coalition for Homeless – drafting housing legislation

# Collaborations

- ▶ National Coalition for Homeless – economic justice
- ▶ Team Pelosi – legislative advocacy
- ▶ Emergency Voter protection coalition – voter suppression/ voter protection
- ▶ ERA Coalition – ERA
- ▶ NAACP – voter engagement
- ▶ Transformative Justice Alliance – electing feminists, voter education and engagement, legislative advocacy
- ▶ Progressive Democrats of America – legislative advocacy
- ▶ Global Labor Justice – global feminism and ending gender violence/harassment

# Collaboration Meetings



*Grassroots Emergency Election Protection Coalition*

# V&L Research



- ▶ Working closely with our moderators to evaluate donor and membership consistency, fluctuation, and growth
- ▶ Current Objectives:
  - ▶ Data collection on NOW membership and donors
    - ▶ Active NOW members: Roughly 87,000 (20,000+ decrease since 2018)
    - ▶ iWave: software designated to aid membership and donor evaluation
    - ▶ Identifying a strategic plan to diversify and strengthen these numbers
- ▶ How:
  - ▶ Conducting IDI interviews with current major donors
  - ▶ Coordinating focus groups
  - ▶ Developing a national survey, surveys for individual age groups, and a supporters' survey
  - ▶ Compiling a report summary to aid strategic planning for 2021



# YPTC

## Start-up Phase

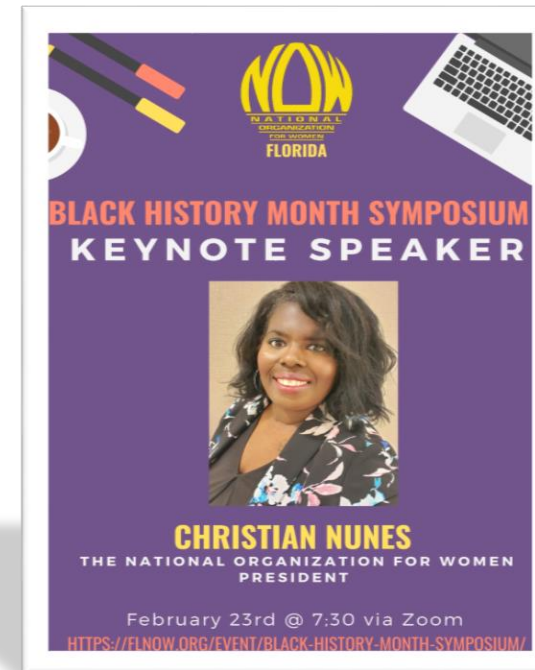
1. Review your accounting financial structure and set-up reporting format in MIP
2. Review the month-end closing process.
3. Assess policies, procedures and internal controls; recommend/implement changes.
4. Implement “ground-up” budgeting and a rolling forecast process for continuous monitoring of current activity, year-end projections and cash needs.

## Ongoing Phase

1. Perform Month-end Close activities  
Review the month-end closing process.
2. Produce a Monthly Financial Reporting Package
3. Perform the analysis
4. Present your Financial Reports
5. Review and Update your Financial Policies and Procedures
6. Prepare for and facilitate your annual audit and 990 Preparation

# Speaking Engagements

- ▶ Connecticut Dems: Sexism in Politics Panel – 1/21
- ▶ CWI's Successful Collaboration in Feminist Women's Organizations: How Much Racism is at Play? – 1/26
- ▶ NOW and Black Women's Blueprint: 323 Days of COVID: The Lasting Impact on Women – 1/28
- ▶ FL NOW: Black History Month Symposium, Keynote Speaker – 2/23
- ▶ New York City Council's Committee on Women and Gender Hearing – 3/01
- ▶ Transformative Justice Coalition and The Voting Rights Alliance: Women's History Month Teletown Hall – 3/01
- ▶ NOW Global Feminist Committee: Celebrate International Women's Day - RATIFY WOMEN NOW Campaign – 3/08
- ▶ Q&A Event with Parkland High School NOW Chapter – 3/18



# Interviews, Media, and Featured Articles



Digital Talk Show On  
f LIVE YouTube  
FB.COM/AREVAMARTIN

**SPECIAL GUEST**  
**Christian F. Nunes**  
President, National Organization for Women

**THE SPECIAL REPORT**  
WITH **AREVA MARTIN**  
IN TIMES OF CRISIS, TURN TO PEOPLE YOU TRUST  
**MON / MAR 1 @ 9AM PST**

- ▶ January-March 2021
  - ▶ Gender Parity in Jeopardy as Women Account for 100 Percent of December Job Losses (**WWD**)
  - ▶ Interview: Connection between far-right extremism and misogyny/violence against women in light of arrest records of Capitol rioters (**Huffington Post**)
  - ▶ Socks, step-kids and Sotomayor: An inauguration that breaks barriers is only fitting for Kamala Harris (**The Independent**)
  - ▶ Biden gets busy reversing Trump-era restrictions on gender and reproductive rights. His policies are even more progressive than past Democratic presidents (**Business Insider**)
  - ▶ Deputy White House press secretary resigns amid fallout from contentious phone call with reporter (**The Washington Post**)
  - ▶ Lauren Underwood, Cory Booker Introduce Bill To Address Devastating Black Maternal Mortality Crisis (**Blavity**)
  - ▶ Viewpoint 1: Show Us the Tubmans! (**The Sacramento Bee**)
  - ▶ In Times of Crisis, Turn to People You Trust (**The Special Report with Areva Martin Podcast**)

# FY21 Campaigns

- ▶ The First 100 Days of the Feminist Agenda
  - ▶ 323 Days of COVID: The Lasting Impact on Women (1/28)
  - ▶ The Unspoken Impact of Police Brutality against BIWOC, TGNC & Latinx Communities (2/11)
  - ▶ A Holistic Approach to Equitable Reproductive Healthcare (2/25)



BLACK WOMEN'S BLUEPRINT  
Building Power Through Knowledge



NOW

**100 DAYS OF**  
A FEMINIST AGENDA



**Marcela Howell**

President & CEO, Founder of In Our Own Voice: National Black Women's Reproductive Justice Agenda



**Corrine Sanchez**

Tewa Women United - Executive Director



**Jessica Lujan**

Indigenous Women's Health & Reproductive Justice Program Manager, Tewa Women United



Co-Moderator  
**Sevonna Brown**

Co-Executive Director, Black Women's Blueprint



Co-Moderator  
**Annette Bethel**

President, South Carolina NOW

**A Holistic Approach to Equitable Reproductive Healthcare**

February 25, 2021 - 5 PM



**M. Adams**

Community Organizer, Co-executive Director, Freedom Inc.



**Neal A. Lester, Ph.D.**

Foundation Professor of English and Founding Director of Project Humanities, Arizona State University



**Stephanie Morales**

Virginia Commonwealth's Attorney, City of Portsmouth



Co-Facilitator  
**Sevonna Brown**

Co-Executive Director, Black Women's Blueprint



Co-Facilitator  
**Triana Arnold James**

National Board Member, President, Georgia NOW

**The Unspoken Impact of Police Brutality against BIWOC, TGNC & Latinx Communities**

February 11, 2021 - 5 PM

# FY21 Campaigns (Cont.)

## RACIAL JUSTICE SUMMIT 2021

- ▶ Coffee with Christian
- ▶ Economic Justice SM Campaign
- ▶ New Racial Justice Speaker Series
- ▶ Racial Justice Summit and Legislative Convening
- ▶ Intersectional Ally Training
- ▶ Break the Cycle: A Conversation About the Rise of Anti-AAPI Racist Violence



Christian F. Nunes



Sakira Cook

Director  
The Justice Reform Program Leadership  
Conference on Civil and Human Rights and  
The Leadership Conference Education Fund  
@sakiracook  
Panelist



Stephanie Morales, Esq  
Virginia Commonwealth's Attorney  
City of Portsmouth  
@stepmorales  
Panelist



Hassan Ahmad, Esq  
Attorney & Advocate  
@hamaesq  
Panelist



Congressman Bobby Scott  
(VA-03)  
@bobbyscott  
Panelist



Cecilia Muñoz  
Senior Advisor at New America  
@cecmunoz  
Keynote speaker



Jennifer Cheung  
Cybersecurity Research Scientist  
@mscheungmath  
Panelist



Camille Stewart, Esq  
Cybersecurity Expert & Attorney  
@camilleesq  
Panelist



Leslie Miley  
Tech Executive  
@shft  
Panelist



Rep. Robin Kelly (IL-02)  
@reprobinkelly  
Keynote Speaker



Gaby Garcia-Vera  
States Program Manager  
Catholics for Choice  
@G2EVera  
Panelist



Yasmin Radjy  
National Political Director  
Planned Parenthood Action  
@yasminradjy  
Panelist



Michelle S. Batchelor, M.J  
Vice-President of Government Affairs  
In Our Own Voice (IOOV): Black Women  
Reproductive Justice Agenda  
Panelist



Koa Beck  
Author  
White Feminism: From the Suffragettes to  
Influencers and Who They Leave Behind  
@koalani (twitter)  
@koabeck (IG)  
Keynote speaker



Dr. Keith Robinson  
Panelist



Aditi Juneja  
Counsel  
Protect Democracy  
@AditiJuneja3  
Panelist



Julian Brave NoiseCat  
Vice President  
Data for Progress  
@jnoisecat  
Panelist