

NOW Foundation Board Webinar
June 4, 2020
Approved Minutes

NOW Foundation Convene and Roll Call, 2:28 p.m.

Board Members Present: BJ Starr, Barbara Miller, Bear Atwood, Beth Corbin, Cheryl Wapes'a-Mayes
Gina Austin-Fresh, Jacqueline Kozin, Jeri Burton, Jocelyn Morris, John Erickson, Kobby Hoffman, Myra
Terry, Nancy Campbell Mead, Nina Ahmad,

Officers: Christian Nunes, Toni Van Pelt

Advisory Committee: Bonnie Grabenhofer, Linda Berg, Ellie Smeal

Absent: Carol Moody

Adoption of the Agenda, 2:33 p.m.

Adopted without objection

Adoption of the Minutes, 2:33 p.m.

- February 28, 2020
- May 2, 2020

Adopted without objection

Investment Report, 2:40 p.m.

Recess, 3:08 p.m.

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Reconvene and Roll Call, 6:35 p.m.

Board Members Present: BJ Starr, Barbara Miller, Bear Atwood, Beth Corbin, Cheryl Wapes'a-Mayes
Gina Austin-Fresh, Jacqueline Kozin, Jeri Burton, John Erickson, Kobby Hoffman, Myra Terry, Nancy
Campbell Mead, Jocelyn Morris (late)

Officers: Christian Nunes, Toni Van Pelt

Advisory Committee: Bonnie Grabenhofer, Carol Moody, Linda Berg, Ellie Smeal,

Absent: Nina Ahmad

Legal Momentum Report, 6:41 p.m.

Litigation Report, 6:50 p.m.

Independent Expenditure Campaign, 7:12 p.m.

Kobby Hoffman, Chair of the Budget Committee and on behalf of the Committee, presented the
Committee's recommendation and moved that the National Organization for Women (NOW) approve
two joint actions and the supporting funding for:

(1) NOW Inc. (NOW) and the Feminist Majority (FM), both 501(c)(4) organizations, join efforts together
to do an independent expenditure campaign for the 2020 United State elections in multiple states with
total estimated cost of \$1.2 million. NOW will contribute an estimated \$810,000.

(2) NOW Foundation (NOW FDN) and Feminist Majority Foundation (FMF), both 501(c)(3) organizations,
join efforts together to do a "Get Out The Vote" (GOTV) campaign for the 2020 United States elections
in multiple states with total estimated cost of \$1.1 million. NOW Foundation will contribute an
estimated \$740,000.

NOW Budget Committee proposes contributing two-thirds (2/3) of each the total campaigns financial
budgets. FM and FMF will be contributing both one-third (1/3) of the total campaign financial budgets
and contributing an additional combined estimated \$ 628,000 in in-kind contributions. These in-kind
contributions include utilization of FM and FMF staff, interns, and organizers from June through
November 2020.

These campaigns are legally separate under the direction of the appropriate entities, (As a notation
only: the combined cost total is estimated to be: \$2,318,370 and NOW, Inc and NOW Foundation
combined cost estimated to be: \$1,546,353 in a prepared detailed budget proposal based on prior
experience and current market costs.

John Erickson calls the question.

Motion passes unanimously.

Meeting adjourned, 7:55 p.m.