

LEGALMOMENTUM®

The Women's Legal Defense and Education Fund

To: NOW National Board

From: Carol Moody, President & CEO – Legal Momentum

Date: January 18, 2019

Re: Highlights of 2018 Activities

My regrets for not being able to attend the Board meeting. I have attached some excerpts from our November 2018 report to the Legal Momentum Board of Directors.

Thank you in advance for presenting this on our behalf.



Highlights of 2018 Activities

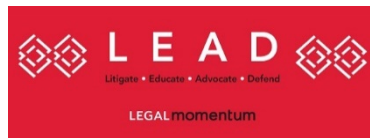
Legal Momentum believes that women's rights are intersectional and interrelated – in race, sex, and class – as evident in our work:

- In the **lives** of women and girls
- In **case law**
- In **legislative policy**

Five pillars center all of Legal Momentum's messaging:

1. Workplace Equality & Economic Empowerment (Women Valued)
2. Fairness in the Courts (NJEP)
3. Equality in Education (Title IX, Rights Now!)
4. Violence Against Women and Girls (VAWA, Civil Rights Remedy, Sextortion, Rights Now!)
5. Human Trafficking (Backpage)

Our approach is to use the tools that have the most strategic impact.



Litigate

- Backpage
- Squarespace (pay discrimination)

Educate

This aspect of our work has grown exponentially in this current environment ("MeToo," etc.). We have been doing this for almost 50 years:

- Completion of 2 NJEP grants (2014 – 2017)
- Women Valued Legal Toolkit (>63 pages)
- Numerous requests to provide training to employers on sexual harassment

Advocate

- Sextortion laws
- VAWA Reauthorization and Civil Rights Remedy
- NY Sexual Harassment Policies
- One Fair Wage

Defend

- Red Cross (sex discrimination)
- Aire Ancient Baths (discrimination based on status as a domestic violence victim)

Marketing & Communications

Brand Awareness:

- Increase in inquiries and a broader spectrum of media outlets (NY Times, USA Today, Bustle, Broadly)
- Meetings with UBER on their Transparency Report

Website Redesign:

- Using funding from several sources, web designers Clever Name Here, Inc. contracted to oversee the website redesign, coding, and re-organization of LM resources.
- New site launch target date is end of November 2018, to coincide with the launch of the Women Valued Initiative’s Legal Toolkit and the beginning of our Rights Now! Peer Educator training sessions.

Following is a summary of our program work:

Legal Department

Ending Online Sexual Abuse (“Sextortion”) – Jennifer Becker Legislation Project

- **Recent Legislative Efforts:**
 - Since June 2018, **legislation based on LM’s model sextortion legislation has progressed** in Pennsylvania, Washington, D.C., and New Jersey and we continue to advance these bills.
 - **LM and Orrick are working with stakeholders in several other states.**

Sexual Assault in Schools – Jennifer Becker Project

- Working to comment on the new, proposed federal Department of Education Title IX regulations as soon as the Office of Management and Budget releases them for public comment

Workplace Protections and Economic Opportunities for Women – Seher Khawaja Project

- **Empowerment through Education**
- **Policy**
 - Subminimum wage – the One Fair Wage campaign
- **Active Litigation**

- o Sex discrimination, pay discrimination, domestic violence victim

Young Women’s Initiative (YWI): NY City Council Grant – Chioma Egekeze Project

- In August 2018, LM learned that we were awarded funds to continue our Rights Now! Initiative for a third consecutive year. We will utilize the successful model we employed last year.

Violence Against Women Act Reauthorization Efforts / National Task Force to End Sexual and Domestic Violence – Jennifer Becker Project

Reviving the Violence Against Women Act Civil Rights Remedy (CRR) Efforts – Lynn Hecht Schafran, Jennifer Becker & Lena Barsky Project

Five Amicus Curiae Briefs – Lynn Hecht Schafran, Jennifer Becker & Seher Khawaja Project

Direct Services and Technical Assistance – Mireille Martineau Project

- Since last reporting on Legal Momentum’s Helpline activity in June 2018, our Helpline has handled an additional 225 inquiries from women throughout the country.
- We also recently launched a Helpline Satisfaction Survey to track outcomes and analyze feedback to determine program improvements.

Pro Bono Collaboration – Vilia Hayes & Hughes, Hubbard and Reed Project

National Judicial Education Program

AWARDED – FY 2018 Department of Justice Office on Violence Against Women (OVW) Training and Technical Assistance Request for Proposals – NJEP as Lead Applicant

- On September 28, 2018, NJEP was awarded a two-year, \$250,000 grant from the Department of Justice Office on Violence Against Women (OVW).
- The purpose of the grant, “Educating Judges and Court Personnel About Teen Dating Violence and the Intersection of Teen Dating Violence (TDV) and Sexual Abuse,” is to carry forward and advance our work in the area of teen dating violence under prior OVW grants, cf. the *Teen Dating Violence Information and Resources Sheets* at <http://www.legalmomentum.org/njep-resources-teen-dating-violence>.

CLOSED OUT – 2015-2017 OVW Judicial Education Grant: “Expanding Judicial and Multidisciplinary Education About Sexual Assault, Intimate Partner Sexual Assault, and the Intersection of Sexual Assault and Domestic Violence for State and Tribal Courts” – closed out September 30, 2018

CLOSED OUT – 2014-2017 OVW Legal Assistance for Victims Grant: “Helping Sexual Assault Victims Navigate the Criminal Justice System” – closed out October 31, 2018

Presentation for Pennsylvania Drug Courts – Lynn Hecht Schafran & Jennifer Becker

American Law Institute (ALI) Projects Related to Sexual and Domestic Violence – Lynn Hecht Schafran