

Chief of Staff Report - Lisa Seigel

NOW has had a busy few months since our last board meeting. Our office suite went through a renovation project which expanded our kitchen (so we now have table space), added three new offices, and expanded two offices. Several employees have moved offices to a space that better accommodates the needs of their job. We are very pleased with the final product, and hope you'll be able to stop by for a visit one day soon!

Since the last board meeting, we have hired one new employee, Juliana Luna, who goes by Jules. Jules is our Graphics and Social Media Assistant and she also helps with some administrative work. Jules is a graduate of University of California - Davis, and recently completed an internship at the National Park Service. The communications team is very excited to have the added capacity of a dedicated graphics and social media person. We are still seeking to hire a Press Secretary and a Development Associate .

Although we have had the Press Secretary position unfilled, we have maintained a well-functioning communications team with the assistance of our Scott Circle PR team and the incredible work of Kim Sontag-Mulder and William Klein (our writer consultant), along with support and assistance from Jan Erickson and Pat Reuss. We have instituted weekly communications check-ins which help us plan out the week ahead and ensure that the team stays on top of their deadlines. We frequently receive excellent feedback on our press statement from members of Congress and other influencers in DC.

Political Report - Linda Berg

2018 NOW PAC Election Wrap Up

NOW PAC endorsed more than 200 candidates in 2018 and a record 183 survived their primaries to run in the general election. Of our 95 incumbents who were running for re-election, all won their races and 21 of our challengers beat incumbents. We had 133 wins and only 50 losses. Every feminist candidate that NOW PAC endorsed in AZ, WI, RI, TN, NM, NH, NV, MN, MD, MA, KS, IA, HI, and GA won. The following newly elected NOW PAC women candidates were sworn in to Congress on January 4, 2019: Kyrsten Sinema (US Sen. AZ), Ann Kirkpatrick (AZ), Katie Hill (CA), Debbie Murcarsel Powell (FL), Donna Shalala (FL), Lucy McBath (GA), Abby Finkenauer (IA), Lauren Underwood (IL), Sharice Davids (KS), Elissa Slotkin (MI), Rashida Tlaib (MN). Mikie Sherrill (NJ), Jacky Rosen (US Senate NV), Susie Lee NV, Deb Haaland (NM), Mary Gay Scanlon (PA), Chrissy Houlahan (PA), Susan Wild (PA) Lizzie Pannell Fletcher

(TX), Elaine Luria (VA), Abigail Spanberger (VA), Jennifer Wexton (VA) and Kim Schrier (WA). We also elected six more great feminist men to Congress. In addition to all the great organizing on the state and local level, Toni traveled to Florida, Nevada and Indiana, Linda campaigned in Montana, Nevada and Nebraska and Gilda went to New Mexico and worked on voter registration with Cheryl in North Dakota. We are very excited about the prospects of another successful election in 2020 and this time we hope to finally shatter the highest glass ceiling in the nation.

Digital Communications Report - Kim Sontag-Mulder

Role of the Digital Media Manager (Includes Social Media):

- Implement and launch email blasts
 - FYI (NOW In Action)
 - Action Alerts
 - Press Statements & Press Releases
 - Top 10 - NOW in the News
- Day-to-day responsibility for updating National NOW website
- Collaborate with MalWarwick DonorDigital on our online fundraising campaigns
- Collaborates with Graphics and Social Media Assistant (Jules) on graphics & social media content with support and strategy from Scott Circle
- Collaborations with 2019 Conference team
 - Hotel registration
 - Attendee registration
 - etc.

Duties & Responsibilities: NOW General Workflow

Fundraising/Appeals

- Appeals: Currently working on Roe v Wade

Member Services - Priscilla Aidoo

As of September 2018, the membership department has grown and we are currently caught up with all our payments and member inquiries which were backed up from the summer. This was due to the turnover and job transition at the time. We received a few complaints from members who were receiving multiple or duplicate renewal reminders even though their membership was already renewed. We had a meeting with our production team/vendors and Digital Media Manager and concluded that a note "If you have already mailed your renewal payment, thank you! Please disregard this message."

should be added into the bottom of the reminder emails. This seems to have resolved the issue.

In December we received a large amount of donations and requests for gift membership. This is because when we are nearing the end of the year most donors want to donate in order to receive a receipt or statement for tax purposes. Members who also wanted to gift membership to their friends and families sometimes had difficulty locating this option online. They would click on the donate button with a heart sign, but that will lead to the regular donation page. The membership specialist had to walk some of these donors through the website or contact our Database Administrator to correct the donation to a gift. We brought this issue to the attention of Kim (Digital Media Manager) and she's working to fix the website together with other vendors. To conclude, it's been a great quarter and most chapter officials especially the treasurers are happy with the work of the National NOW membership team.

Chapter Services – Supria Bhatia

Chapter Portal: We have been working on training and assisting chapter leaders in accessing and running reports on the newly launched Chapter Portal. We have received a great response and feedback and hope that the user friendly system will help officers to successfully, pull membership lists, run their transaction reports and update their chapter information. Annual report forms for 2018 has been posted and we have received 5 thus far.

Rebate Update: Rebate eligibility still includes:

- At least 2 chapter officers with current memberships
- A valid address on file
- Submitted a current annual report, or at least 2 consecutive annual reports in the last 3 years
- Cashed their last rebate check

Campus Action Network: National NOW is dedicated to motivate more youth to organize in their communities. We have personally reached out to current CANs and provided support. The new CANs resource guide is now complete and our intern for Spring 2019, Ksenia, will be assisting the current Campus Action Networks in developing their groups. As Board members and activists, we urge you to visit the local high schools, community colleges, and universities to promote the core values of NOW and urge students to start a Campus Action Network in their school.

ERA Grants: Chapter Services has been overseeing and processing grant proposals that National has received. Since ERA is of the highest priority, National has provided three grants for the promotion of the ERA. The chapters that have been awarded the grants are Arizona NOW, North Carolina NOW and Virginia NOW.

Robo Calls: National NOW can now facilitate robo calls to the members in your state! If your chapter is interested in placing robo calls that call for actions that support NOW's mission and national agenda, please email Supria at chapters@now.org. National requires a request at least five business before the call, plus a 60 second .mp3 file of your recording and the date the calls should be placed. The form for the requests will be available on the NOW Leaders webpage. We will only make robocalls to our members. National will be covering the cost. For any questions, please reach out to Supria for further clarification.