

National Organization for Women (NOW), Inc

Budget 2019

Revenue

Membership	2,244,000
Contributions	1,528,000
Sales	61,400
Other	60,000
TOTAL REVENUE	3,893,400

Expenses

Chapters/States/Districts	419,000
Action Programs	306,000
Media	104,000
Communications	158,000
Conferences	137,000
Membership Maintenance	127,000
Membership Development-new	929,000
Membership Development-renewed	431,000
Reinstatements	85,000
Member services	213,000
Fundraising expenses	604,000
Financial and Legal Services	157,000
Administrative	92,000
National Board Meeting Expense	40,000
Special Gift to FDN	162,000
TOTAL EXPENSES	3,964,000

Net deficit for 2019 -70,600