

# TAKE ACTION ON ROE DAY!

On January 22, 1973, the U.S. Supreme Court decided that the right to privacy under the 14th Amendment extended to a woman's decision to have an abortion in the landmark case, *Roe v. Wade*. For the past 45 years, NOW activists and allies have faithfully defended this right assuring access to safe and legal abortion care. Our actions have helped to protect the lives and health of millions of women, countless health clinic staff and escorts -- and many brave providers.



In recent years, extremist opponents of abortion rights in Congress and state legislatures have been successful in passing hundreds of laws to limit access to abortion care. They have frequently used underhanded tactics and deceptive language to weaken the precedent set by *Roe V. Wade*. We must continue to move forward and demand safe, affordable, and accessible reproductive services for all women.

**To Commemorate Roe Day—TAKE ACTION!**

# **TAKE ACTION!**

## **PARTICIPATE IN AN EVENT NEAR YOU!**

NOW along with dozens of other organizations will hold events, rallies, protests, and other activities across the country to commemorate *Roe Day*. *Roe Day* also coincides with the 1st anniversary of the Women's March! Join us this year and put boots to the ground!

[FIND AN EVENT NEAR YOU HERE!](#)

## **STOP H.R. 4712!**

At the end of 2017, conservative lawmakers introduced H.R. 4712, a dangerous and misleading abortion ban. In a nutshell--H.R. 4712 is a superfluous bill that stigmatizes abortion providers and threatens them with vague criminal action. This dangerous and far-reaching personhood bill is UNNECESSARY, OBSCURE, and COERCIVE.

[TAKE ACTION AGAINST H.R.4712 HERE!](#)

## **STOP 20-WEEK BANS!**

In October 2017, the U.S. House of Representatives passed the 20-week abortion ban--H.R. 36--as an attempt to limit access to abortion on a federal and state level. H.R. 36 is another iteration of a number of 20-week abortion bans introduced that further restrict the rights of women punishing them physically, as well as psychologically.

[TAKE ACTION AGAINST 20-WEEK BANS HERE!](#)

## **STOP 6-WEEK BANS!**

In November 2017, the U.S. House of Representatives held a hearing on H.R. 490, a bill that would make it illegal to obtain an abortion as early as six weeks into a pregnancy. H.R. 490 represents the most extreme attempt to limit access to reproductive care, as studies have shown that most women are unaware of pregnancy at six weeks. H.R. 490 also provides no exceptions for rape, incest, or for pregnancies that threaten a woman's health.

[TAKE ACTION AGAINST 6-WEEK BANS HERE!](#)

## **LEARN MORE ABOUT THE AFFORDABLE CARE ACT & REPRODUCTIVE JUSTICE!**

Over the past year, the Trump administration along with the GOP have made several attempts to repeal the Affordable Care Act--or Obamacare--through extreme and dangerous measures. The ACA has ensured that approximately 55 million women now have access to preventative care and has supported millions of children through Medicaid and CHIP funding. Last week, Trump announced new state work requirements for Medicaid that will have a drastic impact on the disabled as well as other vulnerable populations.

[LEARN MORE ABOUT THE ACA AND HOW IT PROTECTS WOMEN HERE!](#)

# ROE DAY SOCIAL MEDIA ACTIONS!

On Roe Day, we encourage all activists to spread the word on the anniversary of *Roe v. Wade* on all of their social media platforms! Below we have provided a samples Facebook posts and tweets, along with articles and graphics for Facebook, Twitter, Instagram, and Tumblr!

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## Facebook Examples

*On the anniversary of the passage of Roe v. Wade, we celebrate the strides that women have made because of their ability to choose. We continue to advocate for the reproductive freedom of all women and girls. This is just the beginning.*

*On the day we celebrate the anniversary of Roe v. Wade, let's remember that thousands of women are still subjected to arbitrary rules and laws that limit their access to safe and legal abortion. Support them and ACT NOW: <http://bit.ly/2lI3txc>*

*Believe women. Trust women. Support the reproductive decisions of women. Join us as we celebrate Roe Day.*

*We believe in the inherent worth of women and we place value in their lives, dreams and experiences. On the anniversary of Roe v. Wade, we celebrate the strides made by women.*

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## Twitter Examples

*Today is the anniversary of the landmark decision Roe v. Wade! Find out more about this momentous decision and the benefits of Roe for women! #RoeDay*

*We believe in the inherent worth of women and we place value in their lives, dreams and experiences. We support Roe v. Wade.*

*On the anniversary of Roe, we must continue to advocate for the reproductive autonomy of women across the country. Act NOW: <http://bit.ly/2lI3txc>  
#RoeDay #NOWStrong*

*Fact: The ability to make reproductive health care decisions has given women more opportunities to educational and employment opportunities #RoeDay*

*We will continue to move forward and push to protect legislation that guarantees reproductive justice for all women #RoeDay #NOWStrong*

*#TrustWomen According to a recent study, 99% of women who elected to have abortion feel they made the right decision: <http://bit.ly/2loP1Ds> #RoeDay*

# Articles to Post & Read In Honor of Roe Day

Think Progress:  
"The Trump  
Administration's  
Orwellian Plan To Gut  
*Roe v. Wade*"

Cosmopolitan:  
How State Legislators Across  
The Country Are Joining  
Forces To Fight For  
Reproductive Rights

Media Matters:  
Six Fights On Reproductive  
Rights That The Media  
Should Be Prepared To  
Report On In 2018

Washington Post:  
New Study On Abortion  
Pill Shows High Success,  
Low Rate Of  
Complications

Vox:  
The Trump Administration's  
Plan For Medicaid Work  
Requirements, Explained

Bustle:  
Race & Maternal Mortality  
Are Linked & Black  
Mothers Are Paying The  
Price

## GRAPHICS FOR SOCIAL MEDIA

