

## **ORGANIZE THE OUTRAGE: RISE UP NOW'S ACTION PLAN**

### ***"Still I Rise" - Maya Angelou***

2017 is the biggest year for feminism in generations. Thousands have taken to the streets to fight against Donald Trump's anti-woman agenda. We cannot let this outburst of activism fizzle out. The National Organization for Women can tap into the revitalized feminist movement and deliver real results for women. With your help, we'll update our great organization to move with the times and seize the moment.

As the first all women-of-color officer's team, we are the voice for an inclusive, intersectional, and intergenerational organization. We will lead NOW in a growing feminist movement and rise above our historic divisions. We will ensure that women from all backgrounds are represented and can contribute at all levels of NOW, rising to leadership, staff, and advisory roles.

### **LEADING NOW'S ACTION AGENDA**

Rise Up NOW is eager to carry out NOW's 2016 Strategic Action Plan adopted by grassroots activists aiming to modernize our organization. To do this, we'll make tools available to NOW's grassroots activists, like step-by-step campaign organizing guides; small, easily transported rounds and handmade sign suggestions; and sample news releases, op eds and letters to the editor. We will also listen to you to discover your needs.

- We will fight for reproductive justice so every woman, whatever her financial means and wherever she lives, can get accessible, affordable, safe, and legal abortion and reproductive health care.
- We will ignite the national conversation about the Equal Rights Amendment and promote diverse and intersectional interpretations of constitutional equality that reflect the many lived experiences of gender minorities in the United States.
- We will mobilize public opinion on the need to dismantle the sexual-abuse-to-prison pipeline and support laws and policies that would penalize the

demand for commercial sex while decriminalizing individuals in prostitution and providing them with support services.

- We will protect immigrant communities by supporting initiatives like sanctuary cities and restaurants that create safe and equitable work environments for immigrants living in this country.
- We will join with civil rights allies to restore and protect voting rights against unconscionable attacks on fifty years of progress on voting.

### STRENGTHENING OUR ORGANIZATION

Rise Up NOW is a team of leaders up to the task of strengthening and revitalizing our organization and movement. NOW's grassroots activists are the heart and soul of this organization. That's why we commit to support and empower NOW activists in every way possible.

- We will improve communication between state, local, and national NOW levels by streamlining our administrative processes and taking advantage of new technology.
- We will partner with organizations that share the values of our Strategic Action Plan to improve our perspective on cultural and intersectional feminism and to introduce ourselves to new potential NOW members.
- We will give states and chapters access to more resources, support, trainings, toolkits, and materials relevant to the Strategic Action Plan.

### NEXT GENERATION LEADERSHIP

The need for a strong NOW is urgent. Even before the 2016 elections, women were still trying to shatter the glass ceiling, stop misogyny, and end violence. President Trump and his administration are a clear and present danger to all we have won and all we dream of accomplishing. But, the threat posed by Trump and his cronies' agenda has also awakened millions of women and men in this country and around the globe to the need for action. NOW's national officers must be prepared to attract and mobilize this rich potential.

We have the experience, skills, and vision to provide the leadership NOW needs and to mobilize new activists. Now more than ever, we need a strong feminist movement to ensure that women's rights and feminist issues are top priorities in all parts of our culture, including media and government. We are a team of experienced leaders, and with your help we know we can strengthen NOW and the feminist movement for the tasks ahead.

The Rise Up NOW team members have the passion and a record of success to meet the challenges we face. We are ready to lead NOW and make positive changes so that our organization sets the direction for the future – a future that is intersectional and intergenerational. Join with us and raise up women everywhere!

[www.riseupnow2017.com](http://www.riseupnow2017.com)