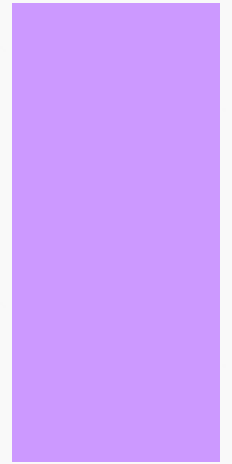




# Chapters Report

National NOW Board Meeting  
Bonnie Grabenhofer, Vice President  
February 26, 2017



2015

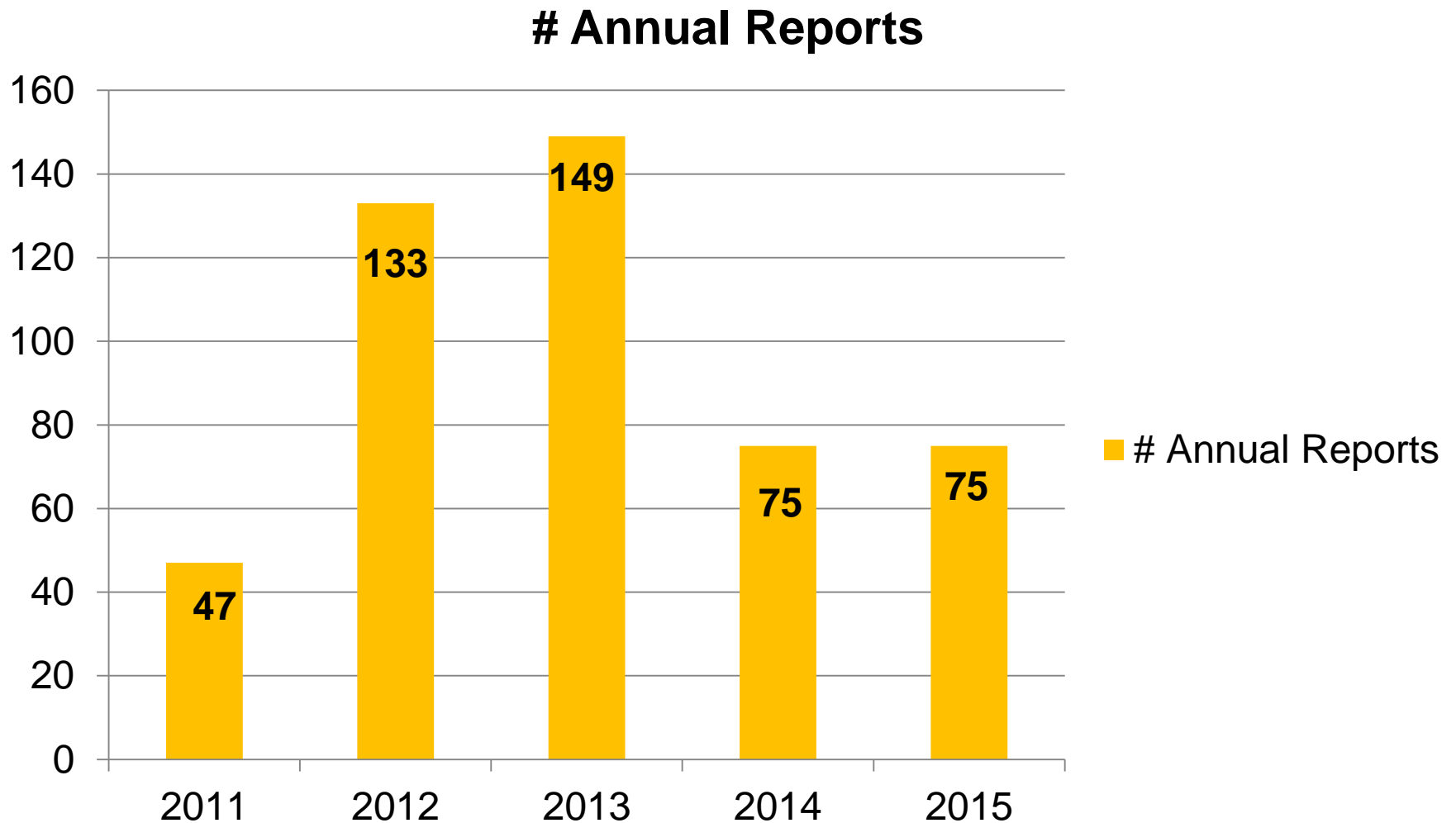
The logo for the National Organization for Women (NOW) is positioned between the digits '0' and '1' of the year '2015'. It features a stylized purple dome or archway above the text 'NATIONAL ORGANIZATION FOR WOMEN' which is arranged in three lines: 'NATIONAL', 'ORGANIZATION', and 'FOR WOMEN'.

ANNUAL CHAPTER REPORTS DATA

2

# ANNUAL REPORTS

# Total Reports Received by Year



# Active vs. Dormant

## Active chapters have:

- at least 2 chapter officers
- AND a valid address

## Dormant chapters have:

- fewer than 2 chapter officers
- OR no valid address

# Percent Submitting Reports

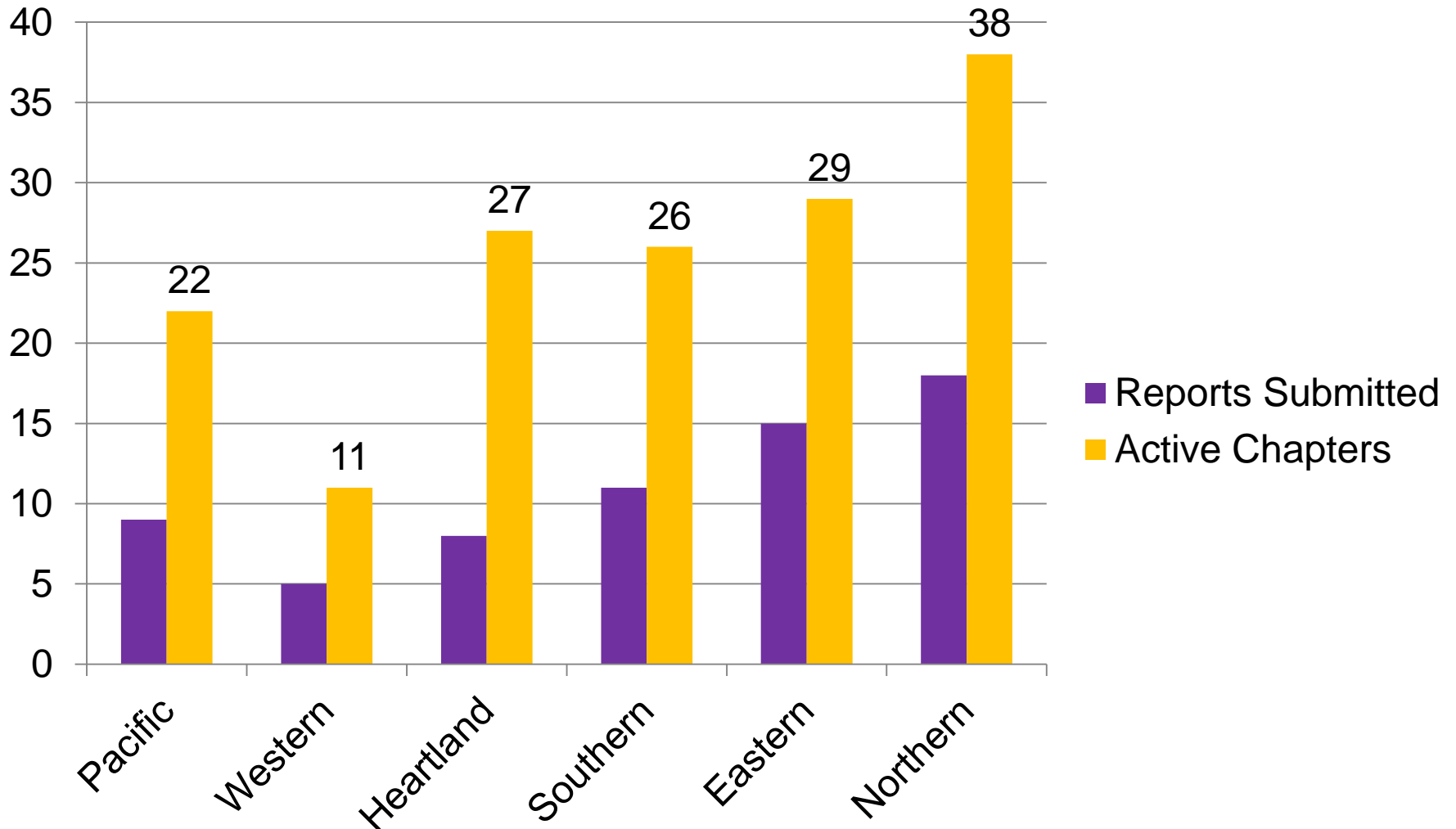
## 49% of active LOCAL chapters

- 75 of 152 active local chapters submitted annual reports

## 28% of active STATE chapters

- 9 of 32 active state chapters submitted annual reports
- States are not required to submit annual reports

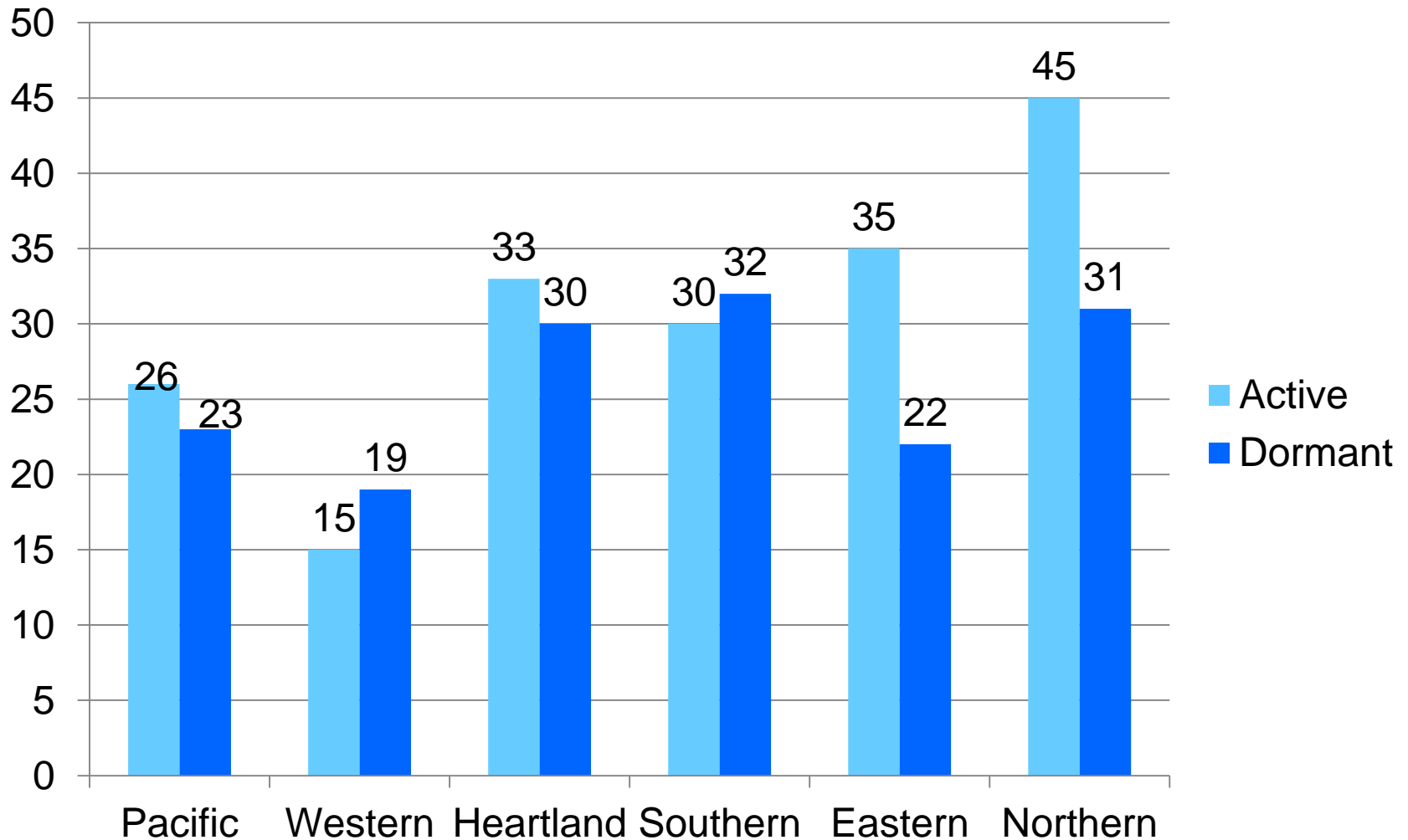
# Active Local Chapters & Reports Submitted



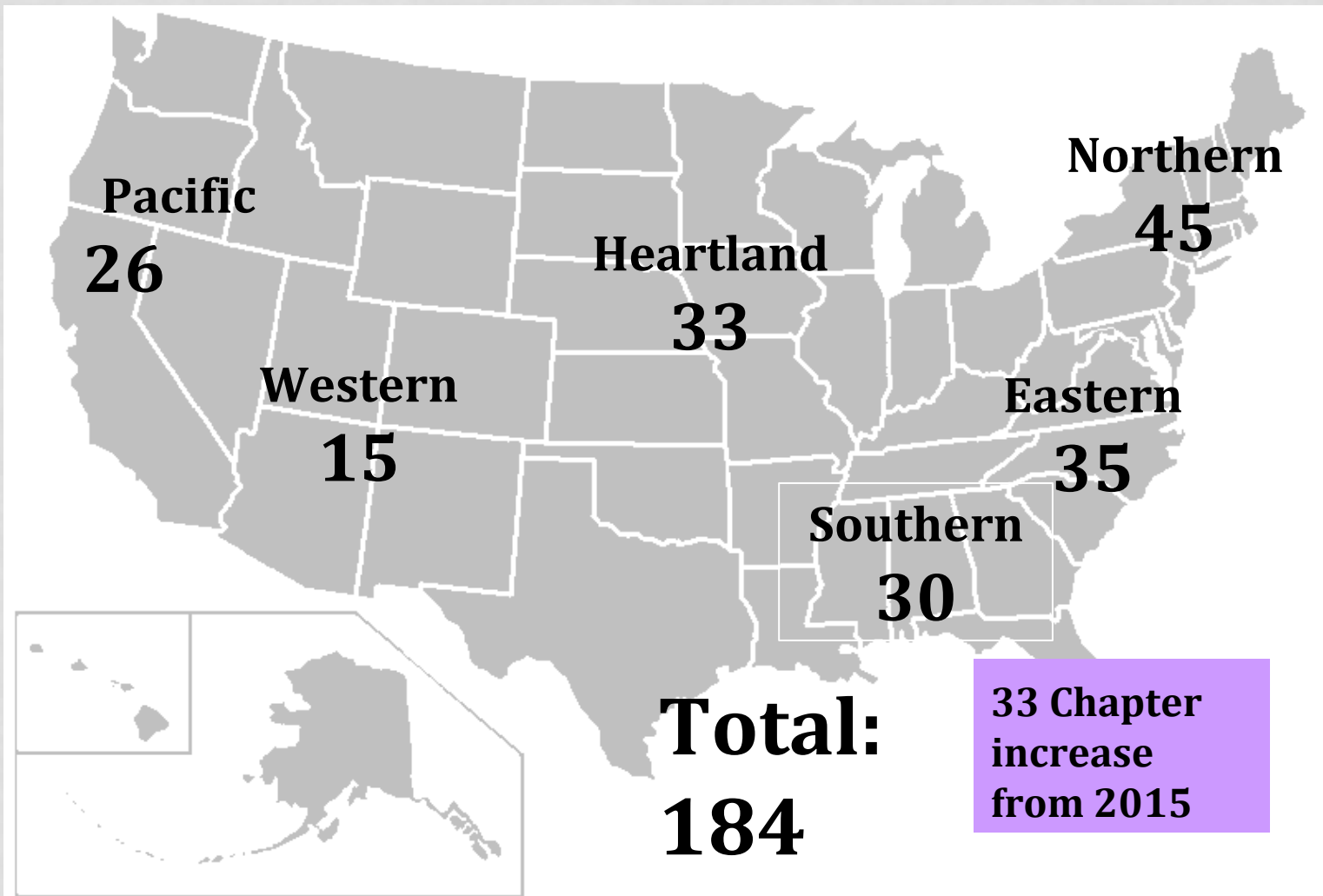
# CHAPTER STATUS



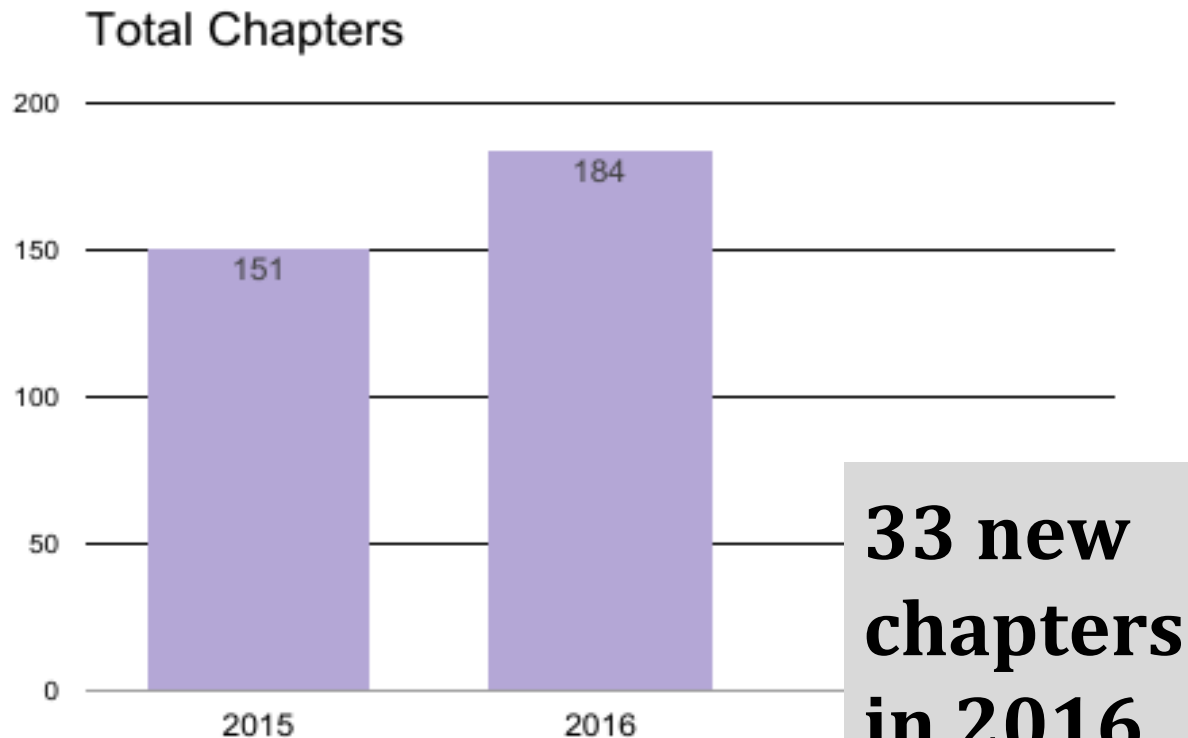
# All Chapters, by District: Active & Dormant



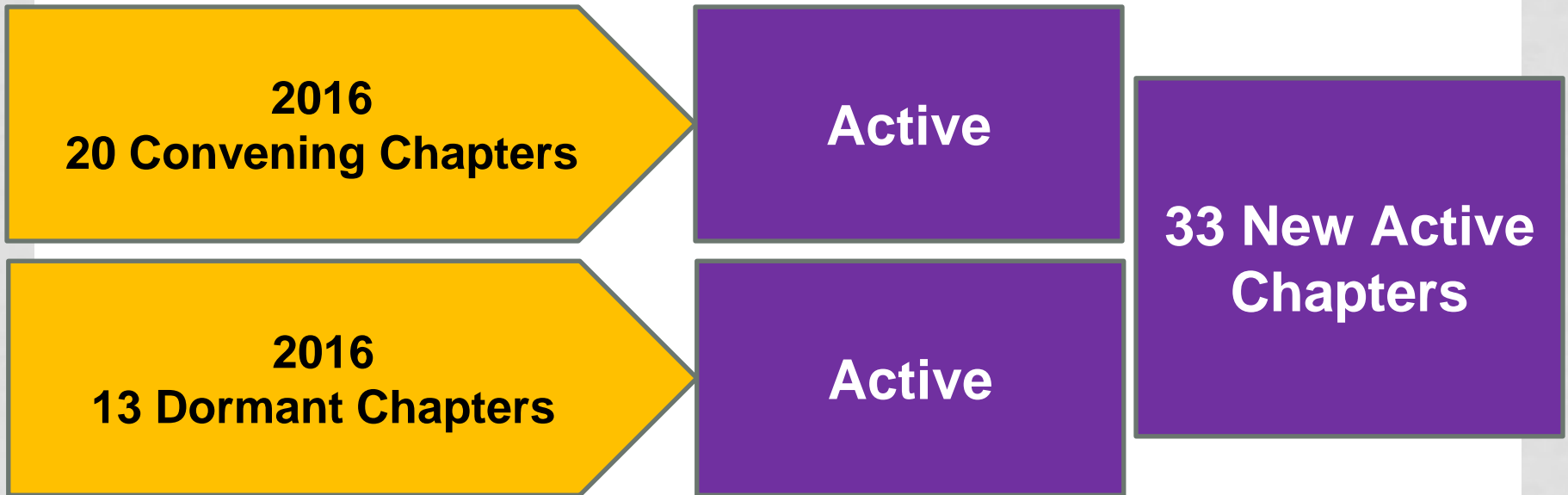
# Active State & Local Chapters, by District



# New Chapters



# 2016 New Chapters



# State Chapters: Active

## 32 Active

- **Pacific:** Alaska, California, Oregon, Washington
- **Western:** Arizona, Montana, New Mexico, Texas, Wyoming
- **Heartland:** Iowa, Illinois, Michigan, Minnesota, Missouri, South Dakota, Wisconsin
- **Southern:** Arkansas, Florida, Louisiana, Tennessee
- **Eastern:** Washington D.C., Indiana, Kentucky, Maryland, North Carolina, Ohio, Virginia
- **Northern:** Massachusetts, New Jersey, New York, Pennsylvania, Rhode Island

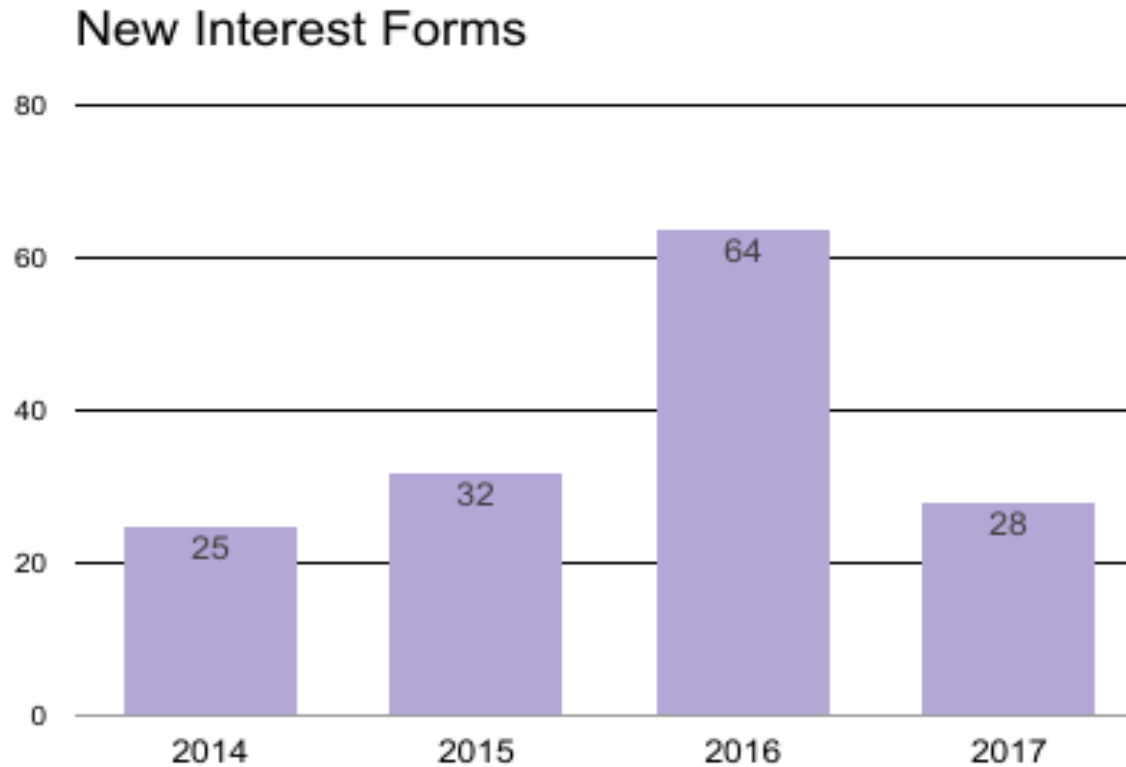
# State Chapters: Dormant

## 19 Dormant

- **Pacific:** Hawaii
- **Western:** Colorado, Idaho, Nevada, Oklahoma, Utah
- **Heartland:** Kansas, Nebraska, North Dakota
- **Southern:** Alabama, Georgia, Mississippi, South Carolina
- **Eastern:** Delaware, West Virginia
- **Northern:** Connecticut, Maine, New Hampshire, Vermont

# NEW CHAPTER INTEREST FORMS

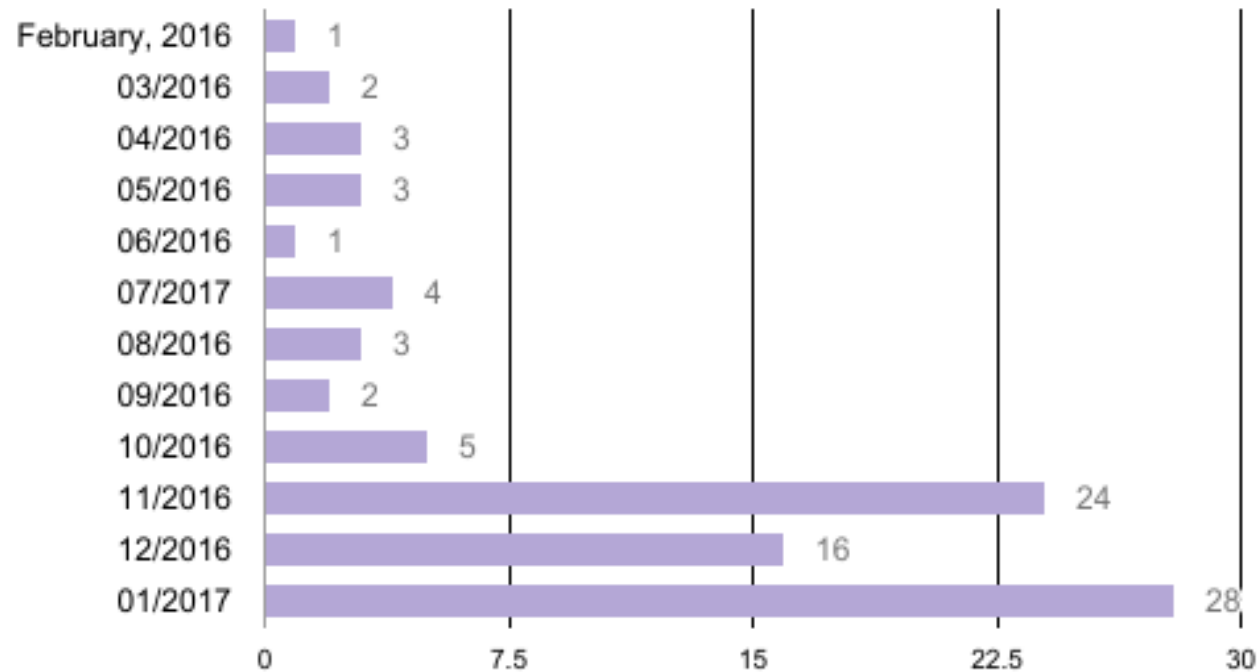
# New Chapter Interest Forms





# New Chapter Interest: By Month

New Interest Forms



# Convening Chapters

- January to October 2016: 4
- November – December 2016: 5
- January 2017: 6

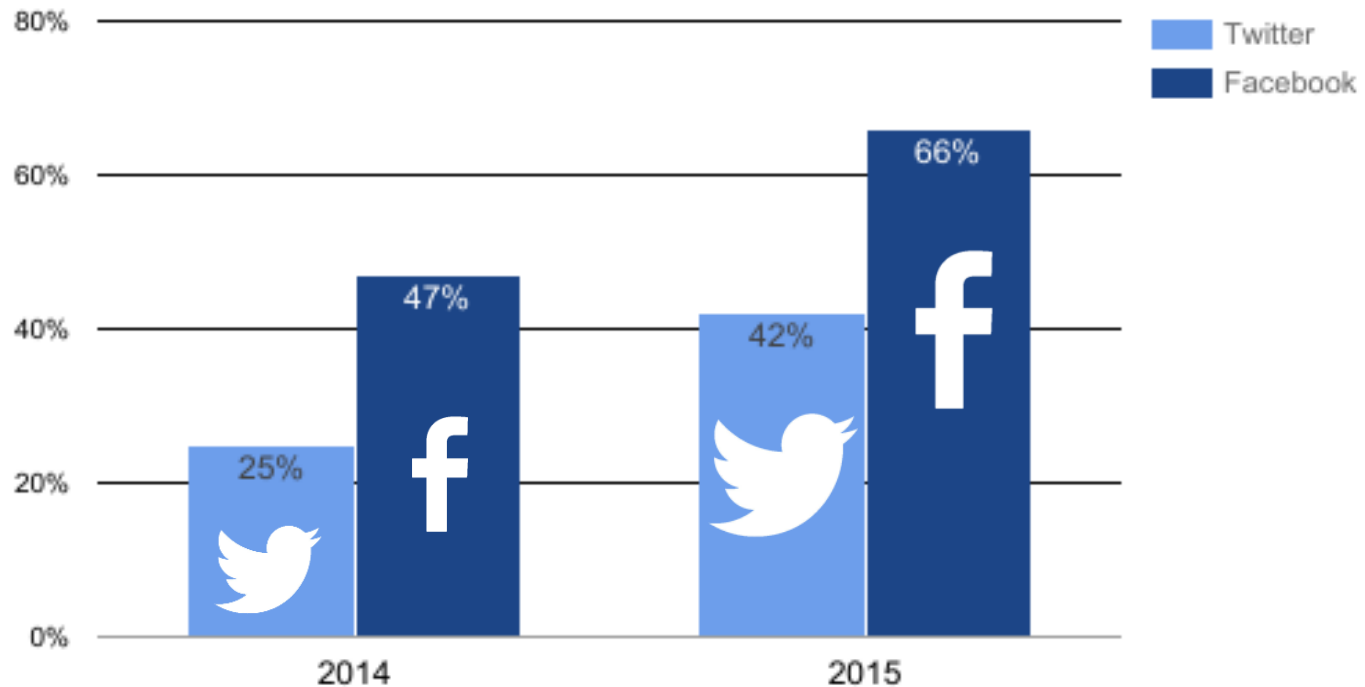
# Task Forces

## Creating Task Forces

- Rhode Island
- California
- Texas
- Kentucky
- Alaska

# **SOCIAL MEDIA PRESENCE**

# Percentage of Chapters with Social Media Presence



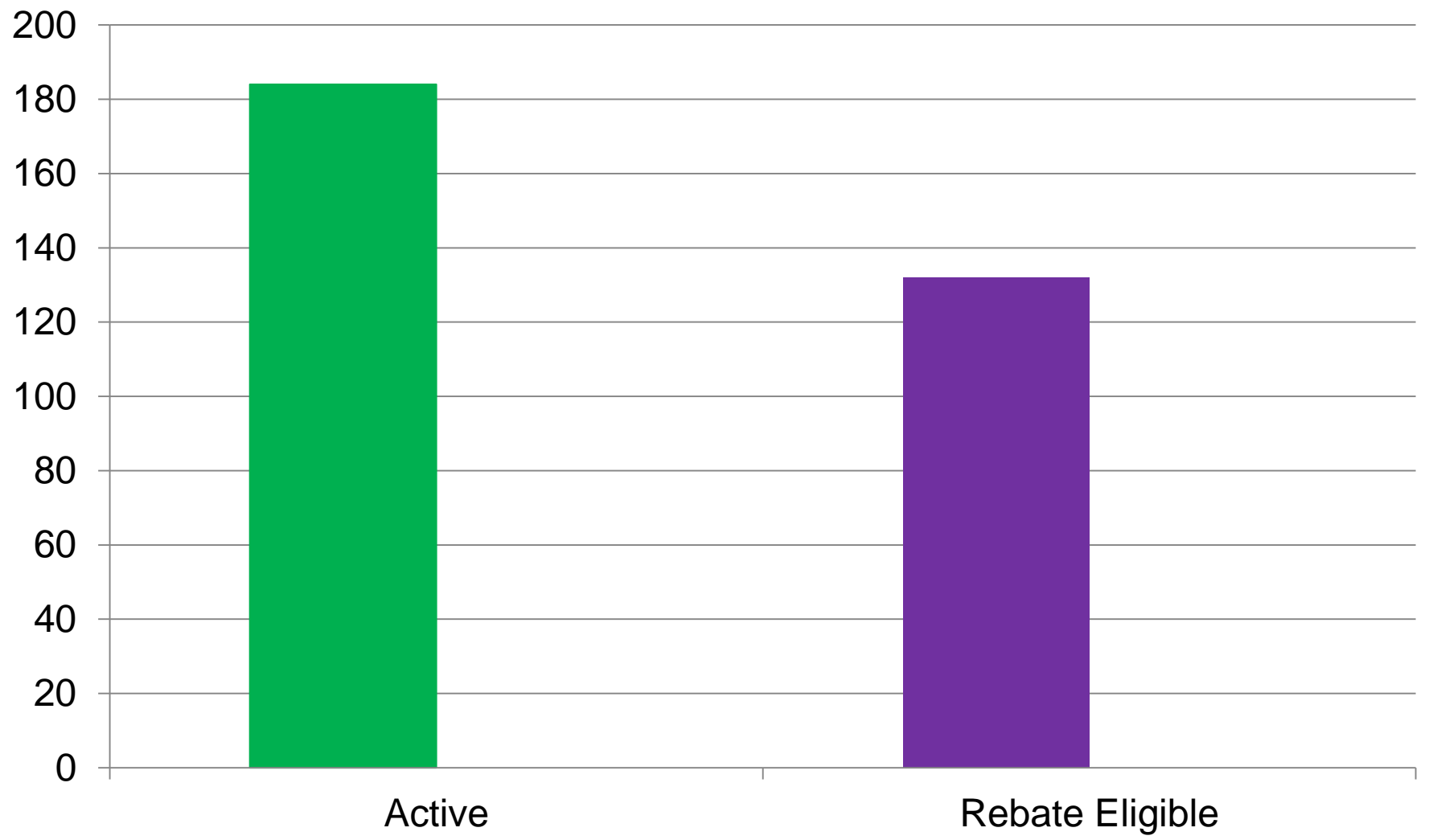
# REBATE ELIGIBILITY

# Rebate Eligible

## Rebate Eligible Chapters

- Have at least 2 chapter officers with current memberships
- Have a valid address on file
- Submitted a current annual report or at least 2 consecutive annual reports in the last 3 years
- Cashed their last rebate check

# Active Chapters & Rebate Eligible Active Chapters





# CONVENING PROCESS