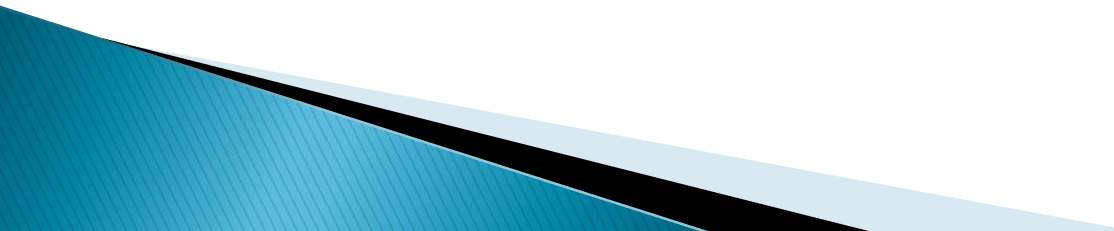




MsPresidentNOW Update

National NOW Board Meeting
Bonnie Grabenhofer, Vice President
September 18, 2016

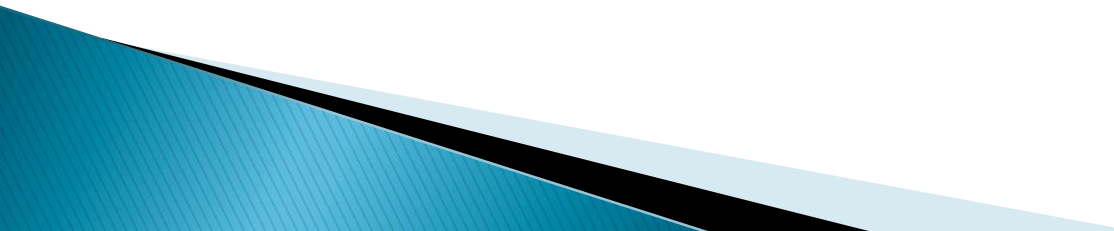
Topics

- ▶ Ms. President NOW – National NOW Conference
 - ▶ Democratic National Convention
 - ▶ Ms. President NOW Activities
 - ▶ Resources
- 



***Ms. President NOW –
National Conference***

MsPresidentNOW–Nat’l NOW Conf.

- ▶ Workshop: Looking at the 2016 Feminist Political landscape
 - ▶ PAC Lunch Plenary
 - ▶ NOW PAC Party Poster Session
- 

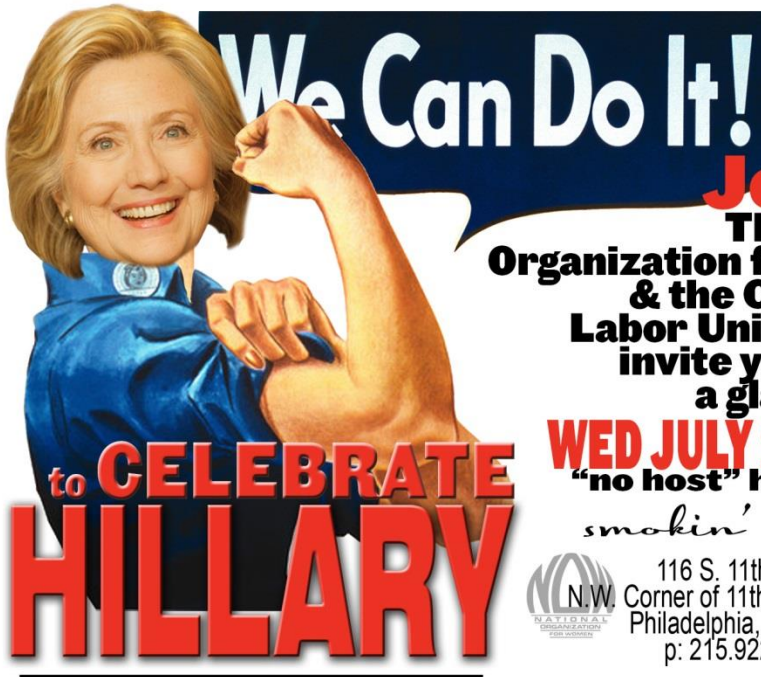


Democratic National Convention

NOW in Philadelphia



Democratic National Convention





We Can Do It!

Join Us!
The National
Organization for Women
& the Coalition of
Labor Union Women
invite you to raise
a glass with us

WED JULY 27 4-7PM
"no host" happy hour
smokin' betty's

**to CELEBRATE
HILLARY**

 116 S. 11th Street
N.W. Corner of 11th & Sansom Sts.
Philadelphia, PA 19107
p: 215.922.6500 

PA NOW Happy Hour



DNC – *Equali Tea*



DNC



U.S. House Women

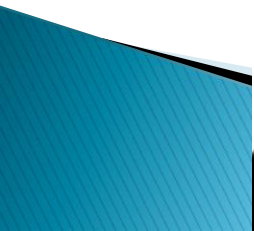




History



made.





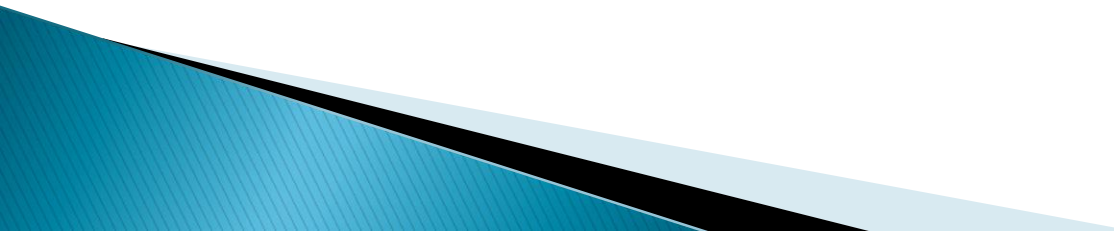
NOW Election Activities

Ms. President NOW Coordinators & Volunteers

- ▶ New volunteers joined
 - ▶ Lists updated and distributed
 - ▶ Emails sent
- 

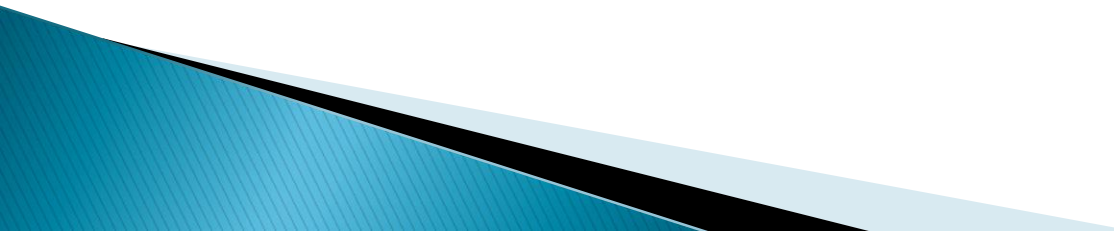
Ms.President NOW Activities

Planning and Launches

- ▶ **Indiana NOW: State Conference**
 - ▶ **Illinois NOW: State Conference**
 - ▶ **Illinois NOW: Women for Hillary Illinois Summit**
 - ▶ **Connecticut NOW: Meeting**
 - ▶ **Dade County NOW: 67 Day Countdown**
- 

Ms. President NOW Activities

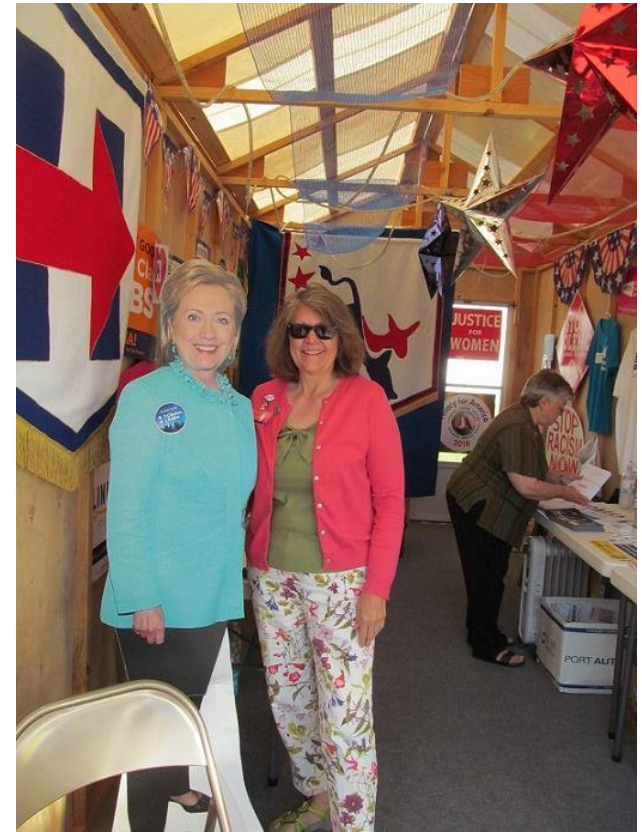
Voter Registration , Watch Party, Travel to swing states, etc.

- ▶ **Peoria NOW (IL):** Registering low income voters
 - ▶ **DuPage NOW (IL):** Debate Watch Party
 - ▶ **West Pinellas NOW (FL):** Voter registration, staging events, etc.
 - ▶ **Maryland NOW:** Travel to PA and VA
- 

Ms. President NOW Activities

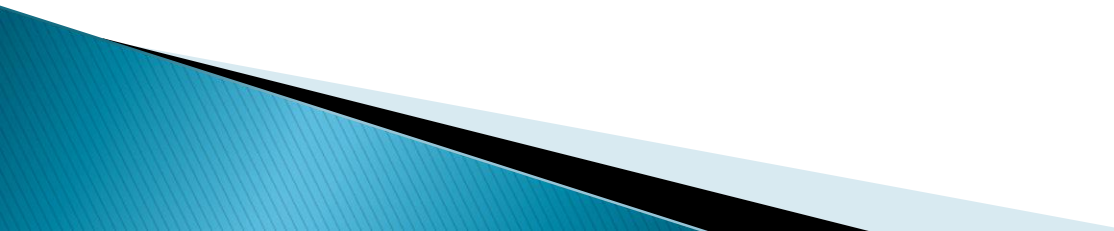
Visibility, Phoning, Canvassing

- ▶ **Alaska NOW: NOW4Hillary** booth at Alaska State Fair
- ▶ **Contra Costa NOW (CA):** Phone banking
- ▶ **NH NOW (via CT):** Phoning & canvassing
- ▶ **Beaver Valley NOW (PA):** Phone banking
- ▶ **NOW PAC:** Phoning



Alaska NOW at
State Fair

Additional Suggested Activities

- ▶ Voter Registration; check registration
 - ▶ Share dates & processes: voter registration, absentee ballots, early voting
 - ▶ Debate Watch Parties
 - First presidential debate: Mon. Sept. 26
 - Vice presidential debate: Tues. Oct. 4
 - Second presidential debate: Sun. Oct. 9
 - Third presidential debate: Wed, Oct. 19
- 



*Hillary for America
Resources*

Hillary for America

- ▶ Staff in every state
- ▶ Find local events: [HillaryClinton.com/events](https://www.hillaryclinton.com/events)
- ▶ Voter protection lawyers & paralegals: sign up <<https://www.hillaryclinton.com/forms/protect-the-vote/>>
- ▶ Women for Hillary: weekly conference call & email updates. Email: womensoutreach@hillaryclinton.com
- ▶ Woman to woman phone bank: Select “Women Together” list: <https://www.hillaryclinton.com/calls/phonebank>



***Ms. President NOW
Resources***

Sign up for MsPresidentNOW at www.nowpac.org

The screenshot shows the homepage of the MsPresidentNOW website. At the top, there is an orange navigation bar with the text "NOW", "NOW PAC", and "NOW Foundation" on the left, and a Twitter icon on the right. Below this is a dark blue header area containing the "Political Action Committee" logo on the left and "Subscribe" and "Search" buttons on the right. The main content area features a large video player with a profile view of Hillary Clinton. The video has a title "Join MsPresidentNOW Campaign" and playback controls. Below the video, there is a section titled "What's Happening Now" with a sub-section for "Join MsPresidentNOW Campaign" dated 08/15/2015. To the right of this section is an "Email Sign Up" form with an input field for "Email address" and a "Sign-up" button. At the bottom right, there is a "NOWPAC Tweets" section.

NOW NOW PAC NOW Foundation

Political Action Committee

Subscribe Search

Join MsPresidentNOW Campaign »

What's Happening Now

Join MsPresidentNOW Campaign

08/15/2015 - Join the MsPresidentNOW Campaign Action Group and help elect the first feminist woman president. [Read more »](#)

Email Sign Up

Email address Sign-up

NOWPAC Tweets

MsPresidentNOW Facebook



The screenshot shows the Facebook group page for MsPresidentNOW. The cover image features a blue background with a large red arrow pointing right, overlaid on a background of water splashing. The group name 'MsPresidentNOW' is displayed in white, with 'Secret Group' below it. Navigation tabs include Discussion, Members, Events, Photos, and Files. A search bar is present. The post creation area includes options for Write Post, Add Photo / Video, Create Poll, and More. A notification from Gaye Bruhn is visible, featuring a photo of a woman with the text 'FROM STONEWALL TO LARAMIE TO ORLANDO'. The right sidebar contains sections for ADD MEMBERS, MEMBERS (92 Members), INVITE BY EMAIL, DESCRIPTION, TAGS, and GET ORGANIZED BEFORE FINALS.

MsPresidentNOW
Secret Group

Joined | Notifications | ...

Discussion | Members | Events | Photos | Files

Search this group

Write Post | Add Photo / Video | Create Poll | More

Write something...

FROM NOTIFICATIONS

Gaye Bruhn shared Lola Stefani's photo.
4 hrs

"FROM STONEWALL TO LARAMIE TO ORLANDO"

ADD MEMBERS *i*

+ Enter name or email address...

MEMBERS 92 Members (1 new)

Invite by Email

DESCRIPTION
MsPresidentNOW is the official NOW PAC group of volunteers to el... See More

TAGS
National Organization for Women · Hillary Clinton presidential campaign, 2016

GET ORGANIZED BEFORE FINALS

Groups are separate spaces where you can stay organized and share updates with your classes, clubs and teams.

Public Facebook Page



Ms. President NOW
Community

[Timeline](#)

[About](#)

[Photos](#)

[Videos](#)

[Likes](#)

Sign Up

Liked ▾

Message



Community

Status

Photo / Video



Search for posts on this Page



Write something on this Page...

Resources – Buttons & Flyers

Buttons – (NOW Leaders)

- ▶ [Order NOW4Hillary buttons](#)

Link from <http://now.org/leaderdoc/mspresidentnow-resources/>



Fact Sheets and Flyers – (nowpac.org, Facebook, NOW Leaders)

- ▶ Talking Points: NOW PAC's Endorsement of Hillary Clinton
- ▶ Flyer: Key Facts – Hillary's Positions on NOW Issues (Color PDF)
- ▶ Flyer: Key Facts – Hillary's Positions on NOW Issues (B&W PDF)
- ▶ Hillary's Record for LGBTQIA Rights
- ▶ **Hillary on Reproductive Health and Justice**
- ▶ **Hillary on the Elimination of Violence Against Women**
- ▶ **Hillary on Economic Justice and the Caregiving Economy**
- ▶ **Hillary on Gun Violence Prevention**
- ▶ **Hillary on Immigration Reform**
- ▶ **Hillary on Racial Justice**

Resources–Organizing; Social Media

Organizing Materials

- ▶ **MsPresidentNOW: State Tips for Success**
- ▶ What NOW Members and Chapters Can Legally Do to Elect Hillary
- ▶ Who Speaks for NOW PAC Endorsements
- ▶ House Party Guide
- ▶ Sign-In Sheet
- ▶ Contribute to NOW PAC's Ms. President NOW Campaign
- ▶ Kickoff Event Exercises
- ▶ Take Action 1
- ▶ Video: [NOW Launches MsPresidentNOW \(formerly NOW4Hillary\) 2015-08-25](#)
- ▶

Social Media

- ▶ MsPresidentNOW Tweet 4 Hillary
- ▶ Example Tweets for Hillary 2
- ▶ Tweets for Hillary – Sept. 2016
- ▶ [Link to Photos and Quotes](#): <http://bit.ly/2cc6Oqr>

