

National Organization for Women, Inc  
2017 Budget - DRAFT

REVENUE

<b>4100 MEMBERSHIP DUES</b>		
011	New Member	630,000
012	Renewed Members	1,100,000
013	Reinstatement	65,000
014	Other Membership	50,000
<b>TOTAL DUES</b>		<b>1,845,000</b>
<b>4200 CONTRIBUTIONS</b>		
021	Special Appeal	780,000
022	Sustainer	200,000
024	Major Gifts	150,000
026	Bequests	70,000
<b>TOTAL CONTRIBUTIONS</b>		<b>1,200,000</b>
<b>4300 SALES</b>		
031	Products	0
034	Commissions	3,000
035	List Rental	50,000
<b>TOTAL SALES</b>		<b>53,000</b>
<b>4400 OTHER</b>		
042	Conferences	37,500
043	Chargebacks	0
044	Office space rent	11,000
046	Speaking fees	3,000
<b>TOTAL OTHER</b>		<b>51,500</b>
<b>TOTAL REVENUE</b>		<b>3,149,500</b>

EXPENSES

<b>10 REGIONS/STATES CHAPTERS</b>		
120	States	25,000
130	Chapters	12,000
140	Rebates	280,000
<b>TOTAL</b>		<b>317,000</b>
<b>20 POLITICAL DEVELOPMENT PROJECTS</b>		
210	Political Development	165,500
<b>TOTAL</b>		<b>165,500</b>

EXPENSES (CONTINUED)

<b>40 GENERAL ISSUES</b>		
410	Action Programs	158,500
430	Media	97,000
<b>TOTAL</b>		<b>255,500</b>
<b>50 COMMUNICATIONS</b>		
500	General Communications	137,000
<b>TOTAL</b>		<b>137,000</b>
<b>60 CONFERENCES</b>		
610	Conferences	106,000
<b>TOTAL</b>		<b>106,000</b>
<b>30 / 70 EDUCATION AWARENESS &amp; MEMBERSHIP DEVELOPMENT MAINTENANCE</b>		
310 / 710	New Member	835,000
320 / 720	Renewed Member	220,000
330 / 730	Reinstatement	41,000
740	Membership Maintenance	116,000
750	Member Services	121,000
<b>TOTAL</b>		<b>1,333,000</b>
<b>80 FUNDRAISING</b>		
810	General Fundraising	180,800
340 / 820	Special Appeals	215,500
360/830	Sustainer	29,500
370	Cultivation	24,500
<b>TOTAL</b>		<b>450,300</b>
<b>90 GENERAL &amp; ADMINISTRATIVE</b>		
910	Financial Services	127,000
920	Litigation	0
930	Admin. Services	97,000
940	Natl Board Meetings	12,000
<b>TOTAL</b>		<b>236,000</b>
<b>TOTAL EXPENSES</b>		<b>3,000,300</b>
<b>SURPLUS before special gift to FDN</b>		<b>149,200</b>
<b>Special gift to FDN</b>		<b>149,200</b>
<b>Net surplus or deficit</b>		<b>0</b>

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