



Ms. President NOW

Who Speaks for NOW PAC Endorsements

NOW PAC federal endorsements are made by the collective decision of duly elected and appointed members of NOW PAC. The national officers who hold the positions of chair and treasurer of the PAC are responsible for communicating endorsements on the PAC website so that members may be aware of them.

NOW affirms the right of every member to voice their own opinions on feminist issues in public or private. That right must be distinguished, however, from the right to speak **on behalf of** NOW or NOW PAC in public forums about candidates who have been endorsed.

In public, the following rules shall pertain

- Endorsements in federal races may be made only by NOW PAC. When NOW PAC has made a federal endorsement, NOW leadership and members should state that NOW PAC has made an endorsement, when speaking or writing about that race.
- Members of NOW may speak for NOW only when authorized to do so by their subunit.
- Spokespersons must identify, in public statements, which unit of NOW they represent.
- A person who holds office at any level of NOW may not make statements or take actions with regard to elections that would harm the organization.
- If a chapter or state president does not support Hillary, she should appoint someone else to speak on behalf of the chapter or state related to the endorsement and the work being done. Failing that, NOW PAC will appoint a person to speak for NOW PAC in that state.

Examples

- "Anystate NOW President Jane Feminist is thrilled to announce that, upon Anystate NOW's recommendation, NOW PAC has endorsed Emily Rockstar for U.S. Senate."
- "Anystate NOW is proud to announce that NOW PAC has endorsed Hillary Clinton for president."
- "Anychapter NOW is proud to announce that NOW PAC has endorsed Hillary Clinton for president."

Members of the NOW PAC board, including NOW officers and NOW PAC advisors, may speak in support of the candidate in any forum.

Spokespersons for chapters and states are free to use NOW PAC materials for talking points and as the basis for tweets, letters to the editor, facebook posts, etc.

Email MsPresidentNOW@gmail.com

Twitter [@MsPresidentNOW](https://twitter.com/MsPresidentNOW)



Scan or go to nowpac.org.

MsPresidentNOW is a project of NOW PAC and not authorized by any candidate.