



Ms. President NOW

What NOW Members and Chapters Can Legally Do to Elect Hillary

NOW PAC endorsed Hillary Clinton for President. Here are some guidelines to keep in mind.

The NOW PAC is the only PAC within NOW that can endorse federal candidates. What the NOW PAC, NOW chapters and NOW members can do is defined by Federal Campaign Laws set by the Federal Election Commission (FEC). It is these FEC laws that govern the endorsement and financial support of federal candidates.

NOW members as individual chapter volunteers may do unlimited work for a candidate as volunteers. As individuals, NOW members can spend their own funds (within FEC limitations) to support Hillary. Expenses must be paid by the individual, not the chapter. If you plan to contribute to Hillary's campaign, please consider doing it through **NOW PAC's Act Blue** page and both you and NOW PAC will get credit for the donation. <https://secure.actblue.com/contribute/page/MsPresidentNOW>

NOW chapters cannot expend any funds or give anything of monetary value in support of a federal candidate. Chapters also cannot give or share membership lists with the campaign, party, or other political entity.

Chapters may support a federal candidate only if NOW PAC has endorsed that candidate and only if there is no use of chapter resources or expenditure of chapter funds.

For state and local elections the NOW state or local chapter must have endorsed a candidate before a chapter works in support of their candidacy. Make sure you are familiar with your state's election laws before taking any action in support or opposition to a state or local candidate beyond endorsement.

The NOW PAC endorsement is the official position of NOW. It is a violation of NOW policy for a chapter or chapter leader representing the chapter to publicly disagree with the NOW PAC's actions. Of course, as individuals, NOW members have the right to their personal beliefs, but if articulated they must emphasize that they are speaking in their individual capacity and NOT on behalf of the chapter.

Email MsPresidentNOW@gmail.com

Twitter [@MsPresidentNOW](https://twitter.com/MsPresidentNOW)



Scan or go to nowpac.org.

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NOW Chapters Can

- Call and email NOW Chapter members to tell them about the endorsement and encourage them to volunteer and vote.
- Use and distribute NOW PAC created MsPresidentNOW materials.
- Share NOW PAC's endorsement of Hillary through any of the chapter's regular communication vehicles.
- Volunteer as a group with campaign activities including canvassing and phone banking wearing their "MsPresidentNOW" buttons and NOW pins.
- Reproduce NOW PAC's press releases with attribution.
- Conduct nonpartisan voter education on feminist issues at stake in the election.
- Chapter volunteers can distribute communications to the public and its membership in support or opposition to federal candidates, including official Hillary for America materials. *
- Encourage voters to vote for Hillary Clinton. *
- Create voter guides on where candidates stand on NOW issues. *

**To ensure chapter created materials comply with federal law consult NOW's Political Director, Linda Berg, at elections@now.org*

NOW Chapters Cannot

- Give the chapter mailing lists, email lists, or phone numbers to the campaign.
- Spend one cent of chapter funds on the campaign. **Food and drink at house parties, postage, etc. constitutes an illegal donation.**
- Violate NOW policy by chapter action in opposition to NOW PAC's endorsement.

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