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## SPONSORSHIP PACKAGES ♦ 2015–2016

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### PLATINUM | \$50,000

- 20 tickets to 2016 Gala Reception
- 1 full page color program ad in priority location each year
  - 6 conference registrations each year
    - 1 exhibit space each year
  - Sponsored seminar at conference each year
- Special recognition at opening and closing sessions
  - On screen logo rotating throughout event
- Exposure on “purple carpet” step and repeat
  - Exposure on NOW website
  - Insert in conference bags

### GOLD | \$25,000

- 15 tickets to 2016 Gala Reception
- 1 full page color program ad in priority location each year
  - 4 conference registrations each year
    - 1 exhibit space each year
  - Recognition at opening sessions
- On screen logo rotating throughout event
  - Exposure on NOW website
  - Insert in conference bags

### PALLADIUM | \$15,000

- 12 tickets to 2016 Gala Reception
- 1 full page program ad in prime location each year
- 2 conference registrations each year
  - 1 exhibit space each year
  - On screen logo rotating at opening and closing
- Exposure on NOW website
- Insert in conference bags

### SILVER | \$10,000

- 8 tickets to 2016 Gala Reception
- ½ page program ad in prime location each year
- 1 conference registration each year
  - 1 exhibit space each year
- On screen logo rotating at opening session
  - Exposure on NOW website
  - Insert in conference bags

### BRONZE | \$5,000

- 6 tickets to 2016 Gala Reception
- ¼ page program ad each year
- 1 conference registration each year
  - 1 exhibit space each year
  - Insert in conference bags

## OTHER SPONSORSHIP OPPORTUNITIES

### SUPPORT A SISTER | \$500

Your contribution helps fund the sliding scale registration that makes NOW conferences and events accessible to a broad audience. Your name or company/organization will be thanked in the program book.

### CONFERENCE PROGRAM AND 2016 GALA PROGRAM ADVERTISEMENTS

FULL PAGE \$2,000

HALF PAGE \$1,000

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