

**National Organization for Women, Inc
2015 Budget - Draft**

REVENUE

4100 MEMBERSHIP DUES		
011	New Member	450,000
012	Renewed Members	960,000
013	Reinstatement	88,000
014	Other Membership	60,000
TOTAL DUES		1,558,000

4200 CONTRIBUTIONS		
021	Special Appeal	685,000
022	Sustainer	233,000
024	Major Gifts	180,000
026	Bequests	70,000
TOTAL CONTRIBUTIONS		1,168,000

4300 SALES		
031	Products	0
034	Commissions	4,000
035	List Rental	50,000
TOTAL SALES		54,000

4400 OTHER		
042	Conferences	60,000
043	Chargebacks	0
044	Office space rent	15,000
046	Speaking fees	3,000
TOTAL OTHER		78,000
TOTAL REVENUE		2,858,000
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EXPENSES

10 REGIONS/STATES CHAPTERS		
110	Regions	0
120	States	37,300
130	Chapters	37,300
140	Rebates	270,000
TOTAL		344,600

20 POLITICAL DEVELOPMENT PROJECTS		
210	Political Development	24,000
TOTAL		24,000

EXPENSES (CONTINUED)

40 GENERAL ISSUES		
410	Action Programs	291,000
430	Media	66,000
TOTAL		357,000

50 COMMUNICATIONS		
500	General Communications	36,000
TOTAL		36,000

60 CONFERENCES		
610	Conferences	122,000
TOTAL		122,000

30 / 70 EDUCATION AWARENESS & MEMBERSHIP DEVELOPMENT MAINTENANCE		
310 / 710	New Member	540,000
320 / 720	Renewed Member	173,000
330 / 730	Reinstatement	80,000
740	Membership Maintenance	260,000
750	Member Services	65,000
TOTAL		1,118,000

80 FUNDRAISING		
810	General Fundraising	110,600
340 / 820	Special Appeals	230,400
360/830	Sustainer	56,500
370	Cultivation	61,500
TOTAL		459,000

90 GENERAL & ADMINISTRATIVE		
910	Financial Services	79,000
920	Litigation	0
930	Admin. Services	87,000
940	Natl Board Meetings	11,700
TOTAL		177,700

TOTAL EXPENSES		2,638,300

SURPLUS **219,700**