



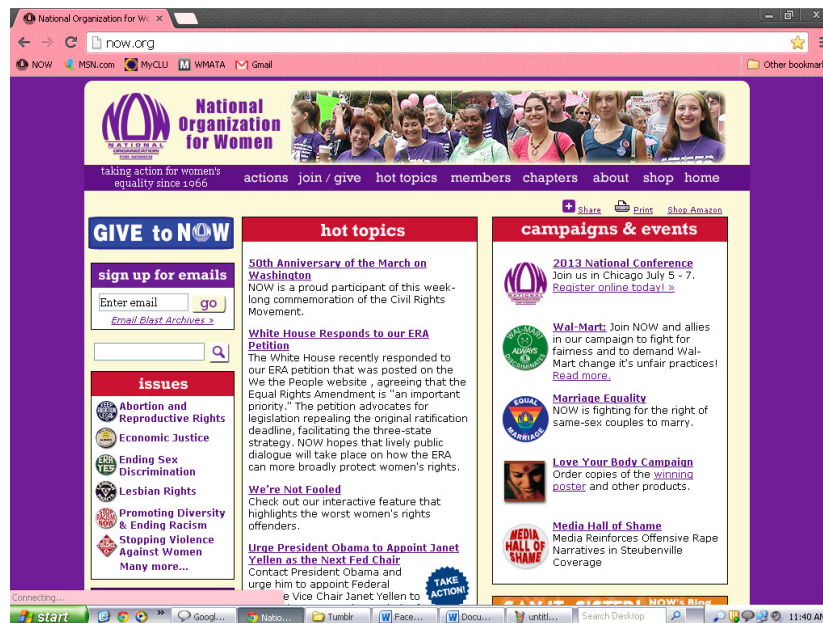
Twitter: A Step-By-Step Guide

This guide is designed to assist NOW leaders in creating their chapter Twitter page.

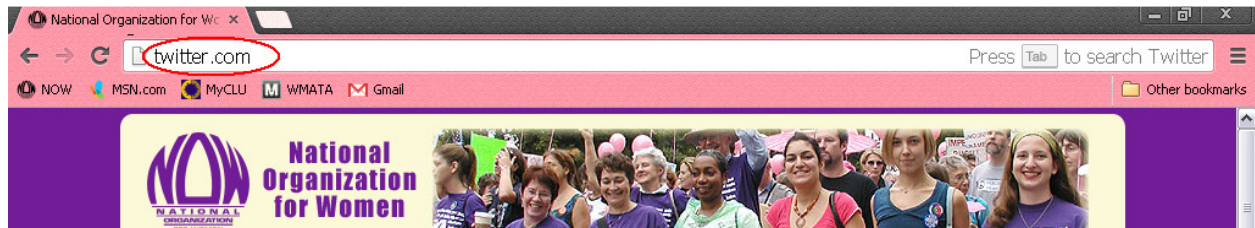
Why create a Twitter account for your chapter?

Twitter allows users to stay connected with quick blurbs or links that you can share with your followers. Twitter is a great way to quickly access national news and conversations, while also connecting with your NOW chapter.

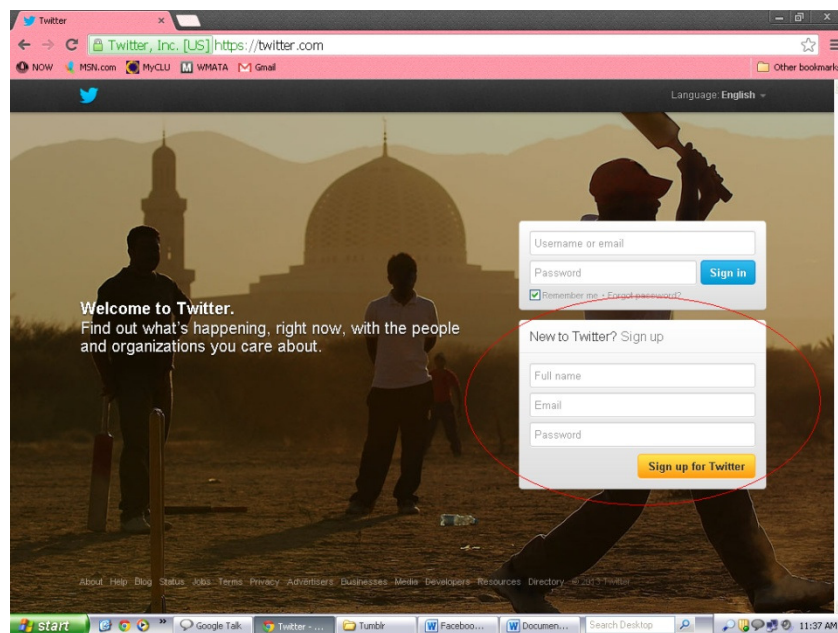
Step 1: Open your web browser (i.e. Google Chrome, Firefox, Safari, Internet Explorer). Your browser's "home page" will appear. In this tutorial now.org is the browser's home page.



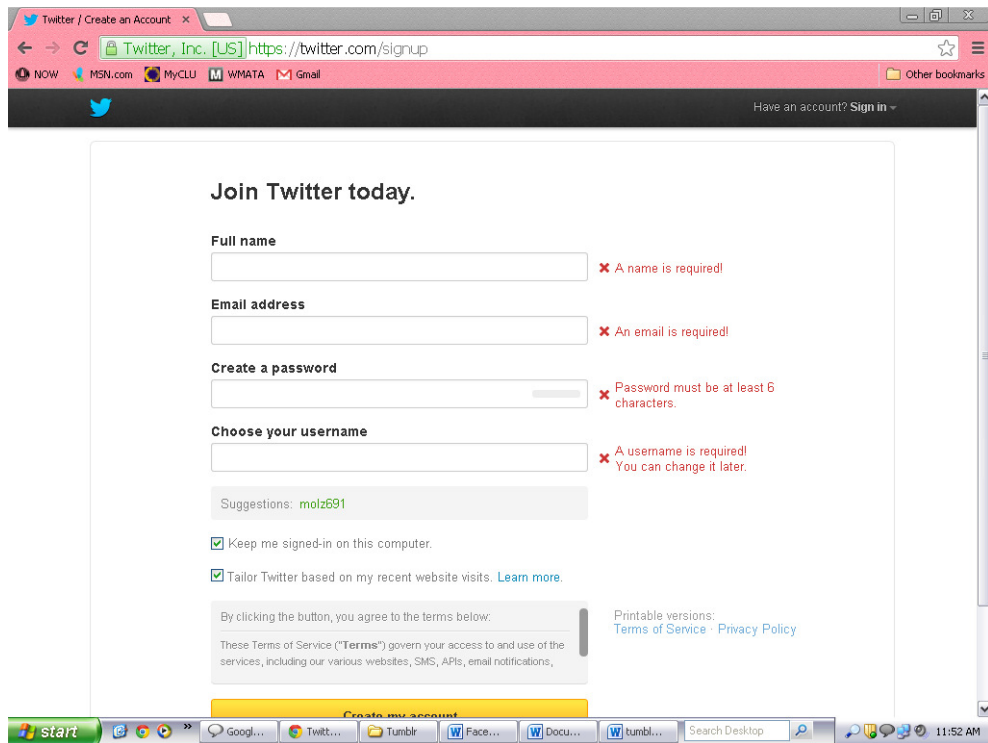
Step 2: Delete the “home address” (in this example, now.org) in the address bar. Then type twitter.com into the address bar of your web browser and press the **Enter** or **Return** key on your keyboard. (On an Apple computer it will be labeled a Return key, and on a Windows computer it will be labeled an Enter key. The keys serve the same purpose; they are just labeled differently depending on the computer’s manufacturer.)



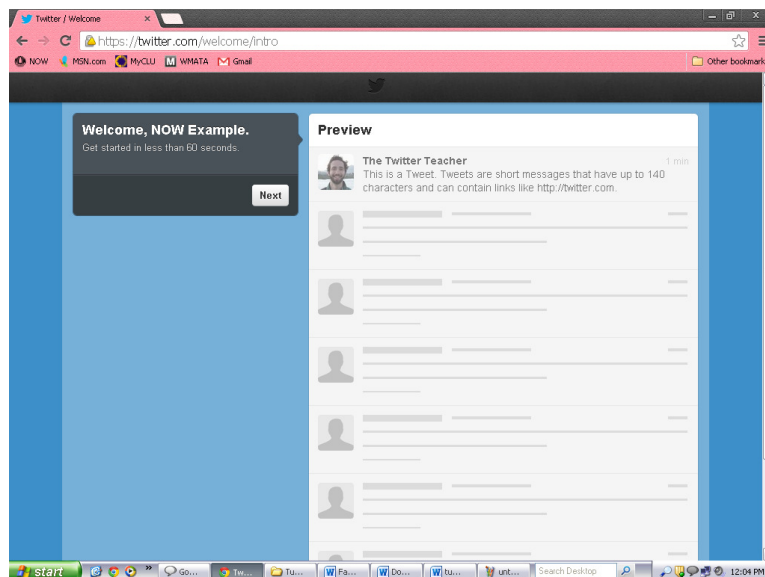
Step 3: Sign up for Twitter by typing in your full name, email, and password.



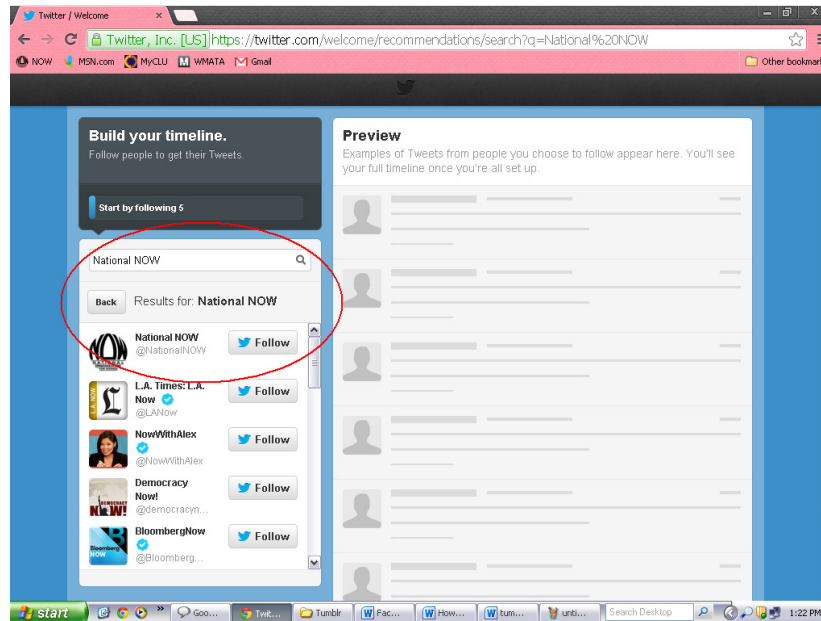
Step 4: Continue the sign up process by creating a user name. This user name will be your Twitter handle (the name people will see when you tweet). If this account is for your chapter, the appropriate handle is your Chapter Name.



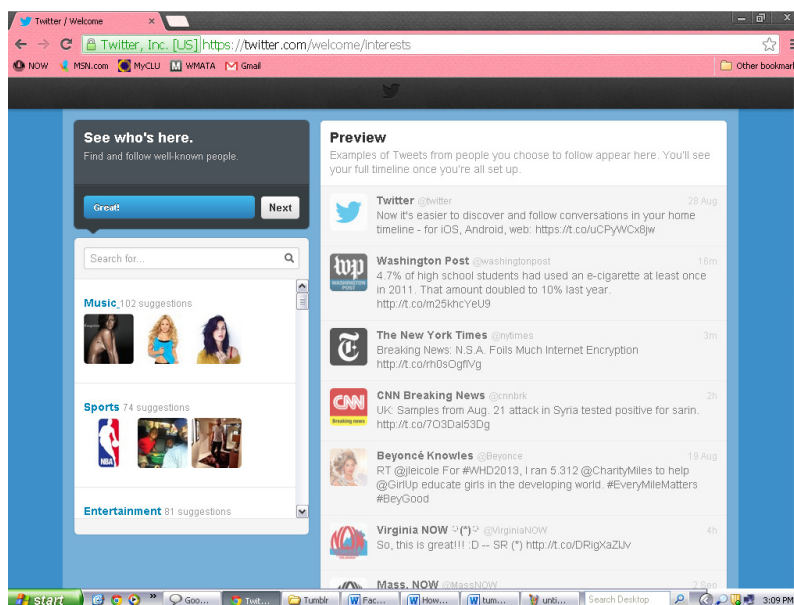
Step 5: Read this page to learn how to tweet from the Twitter Teacher. Then press **Next**.



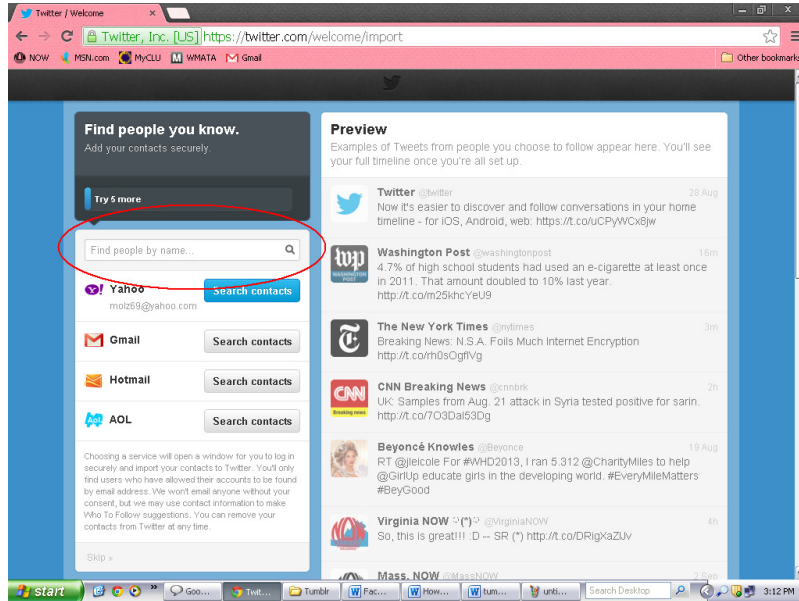
Step 6: Start building your Twitter timeline by following five new Twitter accounts. In this example, the first account followed is National NOW. To find accounts, use the search bar. Along with that Twitter page, several related Twitter pages will show up – people/organizations you may be interested in following. Press the “Follow” button to receive tweets from these pages on your timeline!



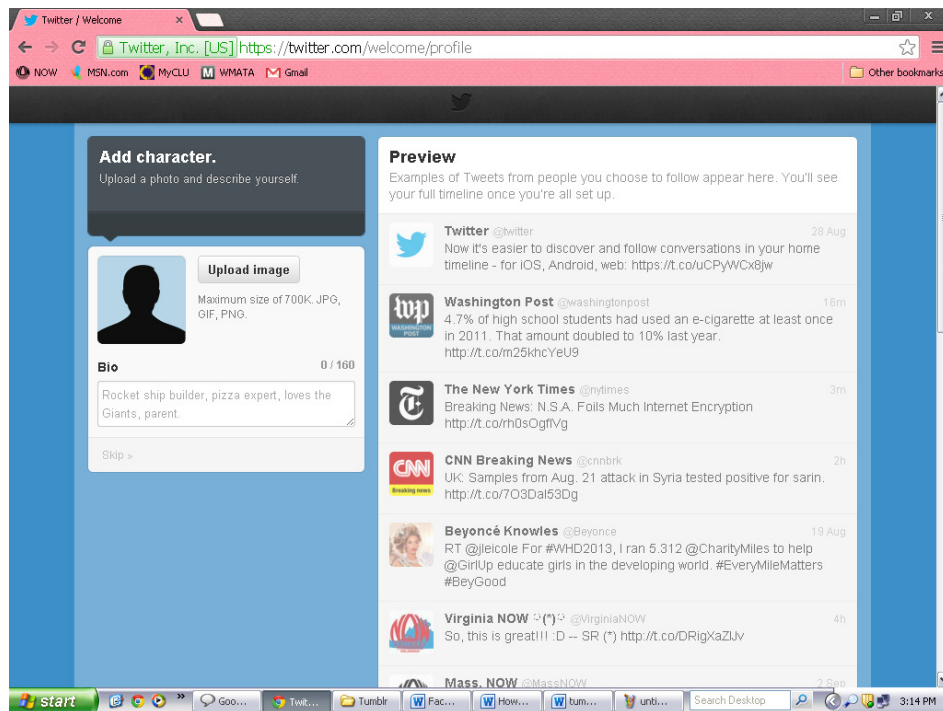
Step 7: Once you have followed your first five Twitter pages, Twitter will suggest that you follow five popular Twitter accounts. These pages include celebrities, government officials, news sources, etc. Once you have followed five more pages, press the “Next” button.



Step 8: Twitter will recommend you now find people you know to follow on Twitter by typing Twitter names into the search bar. This is a good opportunity to find and follow other NOW chapters across the country. This step is optional, and you can press “Skip” on the bottom of the search menu on the left side.



Step 9: Twitter now will suggest you add character to your page. Here, you can upload a photo and add a bio to you Twitter page. You can opt to skip this step, but this personalization will allow users to better access and understand the purpose of your Twitter page.



Step 10: Once you upload a photo and add a bio (or skip), you need to confirm your email address connected to your Twitter account. Once confirmed, the Twitter set up is complete. You can now post tweets, photos, links, etc. to your Twitter page and start tweeting from your NOW Chapter! Congratulations!

Step 11: Add the URL of your Twitter page to the online form below so we can do our part to spread our message! You will need to copy and paste the URL into your browser in order to fill it out.

https://docs.google.com/forms/d/1I_1CzpUPLNx64j5OjflibkqvvrXRJBq7P2Vkqt_8zw/viewform