**Leadership Memo, October 2014**

Hello NOW State and Chapter Leaders,

 With the midterms less than a month away we are in full election mode! Earlier this week, there was a wonderful webinar on [What's at Stake in the Midterm Elections](https://www.youtube.com/watch?v=PN7RjqBPP9c&feature=youtu.be). If you missed it, a recording is available on the NOW Leaders page under [Webinars](http://now.org/leaderdoc/webinars/).

The [2014 Midterm Elections Resources](http://now.org/leaderdoc/2014-midterm-election-resources/)  on the [NOW Leaders page](http://now.org/for-now-leaders/)  continues to be available for chapter leaders. It contains helpful mobilization tools such as a social media kit, questions for candidates, and a sample template for email blasts.

Finally, don't forget to fill out a [Chapter Activity Report](https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform) for every event your chapter organizes and/or participates in!

*Here’s what’s coming up:*

**Love Your Body Day**

This year, Love your Body Day is on October 14th! Posters, post cards and stickers are available for purchase [online](http://j.mp/19pKJLV). There is also a [social media kit](http://now.org/leaderdoc/love-your-body-social-media-kit/) on the NOW Leaders page for chapters to use on the lead up to #LYB2014

**Domestic Violence Awareness Month**

October is Domestic Violence Awareness Month. Signatures are still being collected on the [Resign Goodell petition](http://action.now.org/p/dia/action3/common/public/?action_KEY=10358&tag=ResignGoodellHP)  and blog pieces about the connection between [Domestic Violence and Economic Security](http://now.org/blog/domestic-violence-and-economic-security/) and [Domestic Violence and Abortion Restrictions](http://now.org/blog/abortion-restrictions-and-domestic-violence-linked/) are available on the website for chapter leaders to use or share during throughout the month.

**Chapter Activity Report Feedback**

Have you filled out a [Chapter Activity Report](https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform)? How did it go? The Field Team is seeking feedback on how to make the form better and easier for chapter leaders to use. Please let us know if you have any suggestions.

For Equality,

Kristina Romines

Field Organizer

Bonnie Grabenhofer

Vice President Action

**Links from this Email**

Midterm Elections Webinar Recording

<https://www.youtube.com/watch?v=PN7RjqBPP9c&feature=youtu.be>

Midterm Elections Resource page

<http://now.org/leaderdoc/2014-midterm-election-resources/>

Love Your Body Store

<http://j.mp/19pKJLV>

Love Your Body Social Media Kit

<http://now.org/leaderdoc/love-your-body-social-media-kit/>

Resign Goodell petition <http://action.now.org/p/dia/action3/common/public/?action_KEY=10358&tag=ResignGoodellHP>

Domestic Violence and Economic Security <http://now.org/blog/domestic-violence-and-economic-security/>

Domestic Violence and Abortion Restrictions <http://now.org/blog/abortion-restrictions-and-domestic-violence-linked/>

**Helpful Leader Links:**

Chapter Activity Report

<https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform>

Need a membership or credentialing list?

<https://nationalnow.wufoo.com/forms/order-form-for-membership-lists/>
Want to change chapter information for the national website?

<https://nationalnow.wufoo.com/forms/chapter-website-change-request/>

Miss something from a previous leadership memo?

<http://now.org/leaderdoc/leadership-memos/>

Field Team Twitter

<https://twitter.com/fieldteam_NOW>