**Leadership Memo, September 2014**

Hello NOW State and Chapter Leaders,

Wow, I'm already starting to hear back from many of you about the great election work your chapter is doing – thank you! If you haven't yet used the form, the [Chapter Activity Report](https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform) is located on the [NOW Leaders page](http://now.org/for-now-leaders/)  and is part of an effort to more accurately assess our impact nationwide. Please fill out this form for every event that your chapter organizes and/or participates in.

Additionally, there is a [new resource](http://now.org/leaderdoc/2014-midterm-election-resources/) on the [NOW Leaders page](http://now.org/for-now-leaders/)  to help your chapter get active on the [2014 Midterm Elections](http://now.org/leaderdoc/2014-midterm-election-resources/). Check it out!

*Here’s what’s coming up:*

**Marriage Equality Webinar: Courting Success**

The fight for marriage equality has shifted from the state legislatures and ballot initiatives to the courts, but that doesn’t mean we can rest on our laurels. Join the National Action Center Tuesday, September 23rd at 8pm ET for a webinar on updates on the state of marriage equality, the cases winding their way through the courts, and what your chapter can do to continue to advance marriage equality as part of the Marriage Equality National Action Campaign! [Sign up now](https://www1.gotomeeting.com/register/230548001)

**Midterm Elections Webinar: What's at Stake this November?**

Success in the 2014 midterm election hinges on the participation of the Rising American Electorate (RAE) —unmarried women, people of color and 18-29 year olds. On Tuesday, October 7th at 8pm ET come hear from NOW's Government Relations and Political Directors, Jan Erickson and Linda Berg, about the issues that will increase voter turnout among our target populations and how your chapter can get active this election. [Sign up here](https://www1.gotomeeting.com/register/207635641)

**LGBTQIA**

Pursuant to a resolution passed at the 2014 National NOW Conference, the National Organization for Women will replace the term LGBT Rights with the term LGBTQIA Rights, an acronym for Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, and Asexual. As terms evolve within the feminist movement to remain as open and inclusive as possible, the team here at the NOW Action Center hopes to keep you updated and informed. For more information on why NOW has resolved to use this new term, please read our [blogpost.](http://now.org/blog/now-updates-acronym-lgbtqia/)

**Ally Spotlight: ERA**

Despite the rain, the We Are Woman Rally on Saturday, September 13th inspired hundreds of activists and included attendance from NOW members representing 15 different states! Upcoming ERA events include an ERA forum on October 2nd cosponsored by IL NOW and a November 18th rally in Springfield, IL, when the General Assembly is scheduled to vote on ratification. Additionally, a March 8th rally in Washington, D.C. will mark the final destination of Helene Swanson's cross-country pilgrimage for the ERA. For more information, visit [www.katrinasdream.org/era](http://www.katrinasdream.org/era).

For Equality,

Kristina Romines

Field Organizer

Bonnie Grabenhofer

Vice President Action

**Links from this Email**

Chapter Activity Report

<https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform>

NOW Leaders page

<http://now.org/for-now-leaders/>

Midterm Elections Resource page

<http://now.org/leaderdoc/2014-midterm-election-resources/>

Sign up for Marriage Equality webinar

<https://www1.gotomeeting.com/register/230548001>

Sign up for What's at Stake webinar

<https://www1.gotomeeting.com/register/207635641>

LGBTQIA Blog

<http://now.org/blog/now-updates-acronym-lgbtqia/>

**Helpful Leader Links:**

Need a membership or credentialing list?

<https://nationalnow.wufoo.com/forms/order-form-for-membership-lists/>  
Want to change chapter information for the national website?

<https://nationalnow.wufoo.com/forms/chapter-website-change-request/>

Miss something from a previous leadership memo?

<http://now.org/leaderdoc/leadership-memos/>

Field Team Twitter:

<https://twitter.com/fieldteam_NOW>