**Leadership Memo, October 2014**

Hello NOW State and Chapter Leaders,

With the midterms less than a month away we are in full election mode! Earlier this week, there was a wonderful webinar on [What's at Stake in the Midterm Elections](https://www.youtube.com/watch?v=PN7RjqBPP9c&feature=youtu.be). If you missed it, a recording is available on the NOW Leaders page under [Webinars](http://now.org/leaderdoc/webinars/).

The [2014 Midterm Elections Resources](http://now.org/leaderdoc/2014-midterm-election-resources/)  on the [NOW Leaders page](http://now.org/for-now-leaders/)  continues to be available for chapter leaders. It contains helpful mobilization tools such as a social media kit, questions for candidates, and a sample template for email blasts.

Finally, don't forget to fill out a [Chapter Activity Report](https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform) for every event your chapter organizes and/or participates in!

*Here’s what’s coming up:*

**Love Your Body Day**

This year, Love your Body Day is on October 14th! Posters, post cards and stickers are available for purchase [online](http://j.mp/19pKJLV). There is also a [social media kit](http://now.org/leaderdoc/love-your-body-social-media-kit/) on the NOW Leaders page for chapters to use on the lead up to #LYB2014

**Domestic Violence Awareness Month**

October is Domestic Violence Awareness Month. Signatures are still being collected on the [Resign Goodell petition](http://action.now.org/p/dia/action3/common/public/?action_KEY=10358&tag=ResignGoodellHP)  and blog pieces about the connection between [Domestic Violence and Economic Security](http://now.org/blog/domestic-violence-and-economic-security/) and [Domestic Violence and Abortion Restrictions](http://now.org/blog/abortion-restrictions-and-domestic-violence-linked/) are available on the website for chapter leaders to use or share during throughout the month.

**Chapter Activity Report Feedback**

Have you filled out a [Chapter Activity Report](https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform)? How did it go? The Field Team is seeking feedback on how to make the form better and easier for chapter leaders to use. Please [let us know](mailto:fieldorg@now.org) if you have any suggestions.

For Equality,

Kristina Romines

Field Organizer

Bonnie Grabenhofer

Vice President Action

**Links from this Email**

Midterm Elections Webinar Recording

<https://www.youtube.com/watch?v=PN7RjqBPP9c&feature=youtu.be>

Midterm Elections Resource page

<http://now.org/leaderdoc/2014-midterm-election-resources/>

Love Your Body Store

<http://j.mp/19pKJLV>

Love Your Body Social Media Kit

<http://now.org/leaderdoc/love-your-body-social-media-kit/>

Resign Goodell petition <http://action.now.org/p/dia/action3/common/public/?action_KEY=10358&tag=ResignGoodellHP>

Domestic Violence and Economic Security <http://now.org/blog/domestic-violence-and-economic-security/>

Domestic Violence and Abortion Restrictions <http://now.org/blog/abortion-restrictions-and-domestic-violence-linked/>

**Helpful Leader Links:**

Chapter Activity Report

<https://docs.google.com/forms/d/1yAvQYbnaa8GYvQdPGj8NoO-LHnBEATP9XXusoaCBqBw/viewform>

Need a membership or credentialing list?

<https://nationalnow.wufoo.com/forms/order-form-for-membership-lists/>  
Want to change chapter information for the national website?

<https://nationalnow.wufoo.com/forms/chapter-website-change-request/>

Miss something from a previous leadership memo?

<http://now.org/leaderdoc/leadership-memos/>

Field Team Twitter

<https://twitter.com/fieldteam_NOW>